

# Playing BLACKJACK To Win

Second Edition

If I could play  
Blackjack like him, I  
would be on that side  
of the table.

Playing Blackjack To Win  
taught me how to make  
"Big Bucks" on my  
vacations.

I wonder how  
he learned to  
be a consistent  
winner?

Wow! That player  
at 3rd base is good!  
He wins almost  
every hand!

Kevin D. Cole

**Kevin "The Gambler"**  
**Reveals His**  
**Winning Strategies**

Author

**Kevin D. Cole**

photograph by: Lori Ann Scott

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**A 83 Page Website Is More Information Than ANY Company Will Make Available To You. It Is An Easy Decision!! Select The Topics That Are Important For You To Make The Wise Decision To Become One Of Only Twenty Entrepreneurs That Will Have A Playing Blackjack To Win Distributorship.**

# **Nevada Business License**

# SECRETARY OF STATE



## NEVADA STATE BUSINESS LICENSE

**Eagle Book Publishing Company**

**Nevada Business Identification # NV20243176963**

**Expiration Date: 08/31/2025**

In accordance with Title 7 of Nevada Revised Statutes, pursuant to proper application duly filed and payment of appropriate prescribed fees, the above named is hereby granted a Nevada State Business License for business activities conducted within the State of Nevada.

Valid until the expiration date listed unless suspended, revoked or cancelled in accordance with the provisions in Nevada Revised Statutes. License is not transferable and is not in lieu of any local business license, permit or registration.

**License must be cancelled on or before its expiration date if business activity ceases. Failure to do so will result in late fees or penalties which, by law, cannot be waived.**



Certificate Number: B202408074864136

You may verify this certificate

online at <https://www.nvsilverflume.gov/home>

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on 08/07/2024.

FRANCISCO V. AGUILAR  
Secretary of State

# **Eagle Book Publishing Company Nevada Domestic Corporation (78) Charter**



# SECRETARY OF STATE



## DOMESTIC CORPORATION (78) CHARTER

I, FRANCISCO V. AGUILAR, the duly qualified and elected Nevada Secretary of State, do hereby certify that **Eagle Book Publishing Company** did, on 08/07/2024, file in this office the original Articles of Incorporation-For-Profit that said document is now on file and of record in the office of the Secretary of State of the State of Nevada, and further, that said document contains all the provisions required by the law of the State of Nevada.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on 08/07/2024.

FRANCISCO V. AGUILAR  
Secretary of State

Certificate  
Number: B202408074864137  
You may verify this certificate  
online at <https://www.nvsilverflume.gov/home>

**FRANCISCO V. AGUILAR**  
*Secretary of State*

**DEPUTY BAKKEDahl**  
*Deputy Secretary for  
Commercial Recordings*

**STATE OF NEVADA**



**OFFICE OF THE  
SECRETARY OF STATE**

*Commercial Recordings Division  
401 N. Carson Street  
Carson City, NV 89701  
Telephone (775) 684-5708  
Fax (775) 684-7138  
North Las Vegas City Hall  
2250 Las Vegas Blvd North, Suite 400  
North Las Vegas, NV 89030  
Telephone (702) 486-2880  
Fax (702) 486-2888*

**Business Entity - Filing Acknowledgement**

08/07/2024

**Work Order Item Number:** W2024080701887 - 3855262  
**Filing Number:** 20244238882  
**Filing Type:** Articles of Incorporation-For-Profit  
**Filing Date/Time:** 08/07/2024 16:19:24 PM  
**Filing Page(s):** 6

**Indexed Entity Information:**

**Entity ID:** E42388832024-7

**Entity Name:** Eagle Book Publishing  
Company

**Entity Status:** Active

**Expiration Date:** None

Commercial Registered Agent  
LAUGHLIN ASSOCIATES, INC.  
680 W Nye lane Ste 202, Carson City, NV 89703, USA

The attached document(s) were filed with the Nevada Secretary of State, Commercial Recording Division. The filing date and time have been affixed to each document, indicating the date and time of filing. A filing number is also affixed and can be used to reference this document in the future.

Respectfully,

A handwritten signature in black ink that reads "FV Aguilar".

FRANCISCO V. AGUILAR  
Secretary of State

Page 1 of 1

Commercial Recording Division  
401 N. Carson Street



FRANCISCO V. AGUILAR  
Secretary of State  
401 North Carson Street  
Carson City, Nevada 89701-4201  
(775) 684-5708  
Website: [www.nvsos.gov](http://www.nvsos.gov)  
[www.nvsilverflume.gov](http://www.nvsilverflume.gov)

## Initial List and State Business License Application - Continued

### Officers, Managers, Members, General Partners, Managing Partners or Trustees:

CORPORATION, INDICATE THE Director:

<b>W.G. Elzner</b>		<b>USA</b>	
Name		Country	
<b>680 W Nye Lane Ste 201</b>	<b>Carson City</b>	<b>NV</b>	<b>89703</b>
Address	City	State	Zip/Postal Code

CORPORATION, INDICATE THE President:

<b>W.G. Elzner</b>		<b>USA</b>	
Name		Country	
<b>680 W Nye Lane Ste 201</b>	<b>Carson City</b>	<b>NV</b>	<b>89703</b>
Address	City	State	Zip/Postal Code

CORPORATION, INDICATE THE Secretary:

<b>W.G. Elzner</b>		<b>USA</b>	
Name		Country	
<b>680 W Nye Lane Ste 201</b>	<b>Carson City</b>	<b>NV</b>	<b>89703</b>
Address	City	State	Zip/Postal Code

CORPORATION, INDICATE THE Treasurer:

<b>W.G. Elzner</b>		<b>USA</b>	
Name		Country	
<b>680 W Nye Lane Ste 201</b>	<b>Carson City</b>	<b>NV</b>	<b>89703</b>
Address	City	State	Zip/Postal Code

None of the officers and directors identified in the list of officers has been identified with the fraudulent intent of concealing the identity of any person or persons exercising the power or authority of an officer or director in furtherance of any unlawful conduct.

I declare, to the best of my knowledge under penalty of perjury, that the information contained herein is correct and acknowledge that pursuant to NRS 239.330, it is a category C felony to knowingly offer any false or forged instrument for filing in the office of the Secretary of State.

**X** **Laughlin Associates Inc**

**Signature of Officer, Manager, Managing  
Member, General Partner, Managing Partner,  
Trustee, Member, Owner of Business,  
Partner or Authorized Signer** FORM WILL BE RETURNED IF

UNSIGNED

**Authorized Signer**

Title

**08/07/2024**

Date



The Next Page Is For Distributor's  
Marketing Team To Use To  
Close Retail Dealer Sales.

No Retail Dealer Of Any Product  
Has Ever Been Paid For A Sale  
They Did Not Make!!

Another "First" To Add To Dozens  
Of "Firsts" The Eagle Companies  
Have Received During Their Sixty-  
Five  
Years Of Establishing Winning  
Companies.

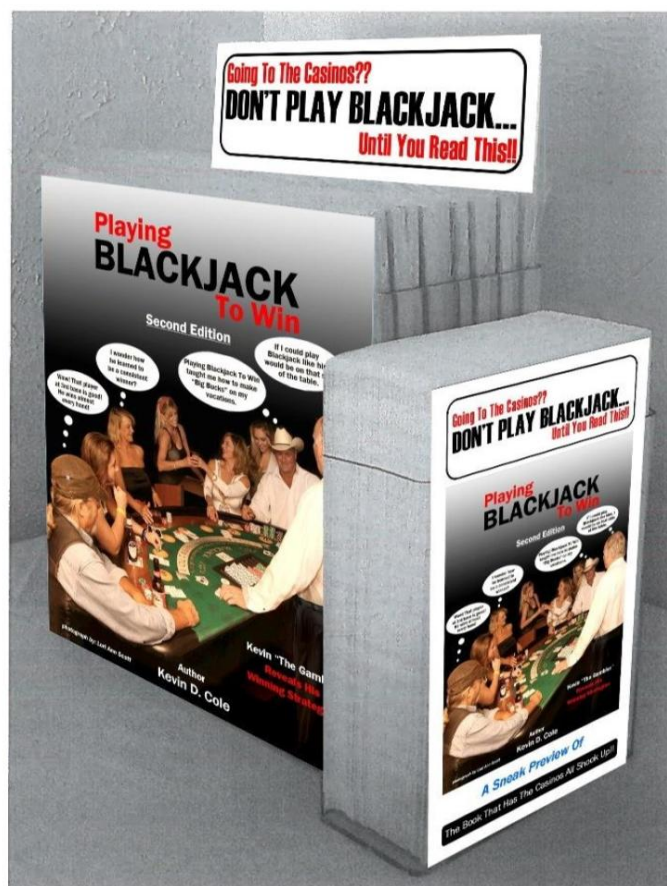
## Attention Owners Of Travel Plazas, Hotels, Restaurants And Convenience Stores On Interstate And Major U.S. Highways . . . This Is An Opportunity You Can't Refuse !!

**Get Your Share Of The Millions of \$ \$ \$ Profit** retail Dealers – just like you – have been sharing annually, that have an “attractive attention getting display” like this by their register(s) beginning October 1993, with Playing Blackjack To Win “First Edition”

**It Is A Fact . . .** over 50% of **your** customers that are business or pleasure travelers along with “Big Rig” drivers will go to one or more Casino/Resorts in the next 12 months. These could be Casino/Resorts a short distance from your business, or in the state where they live, or anywhere in the U. S. including the Gambling Capital of the World – Las Vegas.

**Another Fact . . .** Half of **all** Gaming Tables in every Casino/Resort are Blackjack Tables, which says, half of all gamblers **will play** Blackjack when at a Casio/Resort.

**Every Blackjack Player Dreams . . .** about being a “Big Winner” but doesn’t have the knowledge to beat the Casinos. Now, their dream can come true !! Your customers **will purchase** Playing Blackjack To Win “Second Edition” so that they can learn from Kevin D Cole, professional gambler, how to be a “consistent winner”.



## You Make Big Bucks On Every Sale !!

**Our Unique Marketing Method . . .** Can Make You \$100's Every Month As A "Retail Dealer". That's Right - "Retail Dealers" Make "*Big Bucks*" Selling Playing Blackjack To Win “Second Edition” Books - \$15.00 Profit, a Big 30%, On Every Book You Sell.

## Plus - We Send You \$10.00 For Each Sale You Didn't Make!!

Your customer picks up a brochure from your establishment and mails us the Customer Order along with the correct amount of money. We will pay you \$10.00 of the monies we collect for each Playing Blackjack To Win “Second Edition” book Customer Order, that has your Authorized Dealer Number on it, that we receive accompanied by the full advertised price plus applicable sales tax and the current

U.S.P.S. Priority Mail postage. All monies collected by us from your customers, as described herein, will be calculated each month and we will prepare you an itemized statement showing each customer's first name and initial of last name along with the \$10.00 due you. We will mail you the statement, along with a check for the correct amount, on or before the 10th of each month for all monies collected the previous month.

Eagle Book Publishing, Company • 4001 S. Decatur Blvd. • Suite 37-365 • Las Vegas, Nevada 89103

There Is No Way You Can Loose  
\$1.00!! We Will Refund Your  
Entire \$10,000 Deposit  
All You Have To Do, Is Ask For It.  
How Easy Is That?  
Plus – We Furnish You Information  
That You Can Verify From  
National Resources To Help You  
Make The Wise Decision To Join  
Nineteen Other Wise Decision  
Making Entrepreneurs To Own One  
Of Only Twenty Distributorships.  
Keep Reading! You Will Agree That  
This Is The Best Business  
Opportunity Being Offered!!

# Your Entire \$10,000 Deposit Is Refundable

## Just Ask For It!!

Another “First” for Eagle Book Publishing Company to join dozens and dozens of “Firsts” received by companies founded by The Eagle Companies over the past sixty-five years. Here is an example...

“No Fiction – ALL Facts” about your “\$10,000 Refundable **Deposit**” are spelled out in detail in the Company’s Distributorship Marketing Agreement, or the Distributorship Partner Marketing Agreement just like the one you and your Partner will sign. When you read the eighteen-page Distributorship Marketing Agreement, you will see many other amazing “Firsts” that the Company will do for our Distributors that no other company you contact will do for you.



The Next Pages Contain The  
Distributorship Marketing  
Agreement Exactly Like The One  
Every Distributor Will Sign

# DISTRIBUTORSHIP MARKETING AGREEMENT

Agreement made this \_\_\_\_ day of \_\_\_\_\_ 20\_\_ by and between Eagle Book Publishing Company, as a Nevada Corporation, hereinafter referred to as "Company" and \_\_\_\_\_ hereinafter referred to as "Distributor."

**Whereas**, the Company wishes to establish twenty (20) Distributorships covering all fifty (50) states of the United States to Sell Playing Blackjack To Win "Second Edition" books and other products, the Company may have available to market in the future, in the Distributor's Geographic Area described in paragraph 10 herein, as specified in the Company's Distributorship Operations Manual.

**Whereas**, the Distributor desires to have the right to market the Company's products available presently and all products that the Company may have available to market in the future, throughout the Geographic Area described in paragraph 10 herein, subject to terms and conditions set forth below.

**Whereas**, the Company and the Distributor wishes to enter into an Agreement, specifying the duties and obligations of each party with regard to the Company granting a Distributorship License to the Distributor.

**Now Therefore**, in consideration of the mutual covenants and promises herein contained, the parties agree to the following:

- 1. Recitals And Exhibits:** The foregoing recitals and exhibits attached hereto are true and correct and are hereby incorporated by reference.
- 2. License:** The Company hereby grants to the Distributor the right and License to market said products available presently and in the future from the Company. The Company also grants to the Distributor the right and License to use trade names, trademarks, service marks, labels, copyrights, and other materials in the marketing of its products. Notwithstanding the provisions of paragraph 10 herein, the Company reserves the right to enter into other Distributorship Agreements with other parties to market its products outside the Geographic Area described in paragraph 10 herein.
- 3. Term:** The term of this Agreement shall be for a period of five (5) years and shall automatically be renewed for additional five (5) year periods provided the Distributor is not in default on any provision of this Agreement on any renewal date. It is agreed that the Company and the Distributor will sign a standard Distributorship Renewal Agreement on or before ninety (90) days prior to each renewal date, at which time the Distributor agrees to pay the Company a One Hundred Dollar (\$100) renewal fee.

- 4. Marketing Materials:** The Company agrees to furnish the Distributor all printed stationary, envelopes, business cards and all other printed items necessary, listed on Schedule B attached hereto, for the Distributor to establish and service the Travel Plazas, Convenience Stores and other retail businesses on major highways, hereinafter referred to as “Dealers”, in the Distributor’s Geographic Area described in paragraph 10 herein as per the Company’s Distributorship Operations Manual, during the term of this Distributorship Agreement and any extension(s) hereof. The marketing materials furnished to the Distributor by the Company to market the Company’s products, under the Terms and Conditions outlined herein, have been designed by the Company. Therefore, the Distributor understands and agrees to not use any marketing materials that were not furnished to the Distributor. by the Company, whatsoever, in the marketing of the Company’s products.
- 5. Marketing Materials Accounting:** The Company agrees to establish and maintain a marketing materials and printed items account in behalf of the Distributor. The Company agrees to credit the Distributor’s marketing materials and printed items account One Dollar (\$1.00) for each Playing Blackjack To Win “Second Edition” book purchased from the Company by the Distributor and each Playing Blackjack To Win “Second Edition” Customer Order received by the Company, from the Company’s email, Website and/or brochure advertising. **Note:** This does not apply to the original order of books. A sale is considered to have been made when the correct amount has been collected for the book, shipping and handling fee and applicable sales tax and the book has been sent to the purchaser by the Company. Distributor may order marketing materials and printed items listed on Schedule B herein or other marketing materials and printed items that the Company may make available to the Distributor in the future, and pay for said items by the Company debiting the Distributor’s marketing materials and printed items account. The funds in Distributor’s marketing materials and printed items account are **not** to be used to purchase Products described in Schedule B herein or other Products that the Company may make available to the Distributors from time to time.
- 6. Product, Marketing Materials And Printed Items:** The Company shall furnish the Distributor with it’s initial order of all marketing materials and printed items. A list of all of marketing materials and printed items to be provided is attached hereto as Schedule “B”. Thereafter all marketing materials and printed items required by the Distributor shall be purchased from the Company according to the published price list in effect. The Company guarantees the Distributor that the costs of all marketing materials and printed items will be less than the Distributor could purchase the same quantity and quality from any supplier.
- 7. Freight:** All marketing materials, printed items and products will be shipped by the Company to the Distributor via United Parcel Services ground, or other carrier(s) that the Company may select, with freight charges prepaid by the Company from the Distributorship’s marketing

materials and printed items account. The Distributor agrees to pay freight charges if the Distributor requests any other method of shipment.

- 8. Establish Dealers:** In the event the Company has established and/or serviced Dealers in the Distributor's Geographic Area, described in paragraph 10 herein, prior to the Distributor having his/her Distributorship in full operation, the Company agrees to assign all of said Dealers located in the Distributor's Geographic Area described in paragraph 10 herein, to the Distributor to service as outlined herein.
- 9. Marketing Materials Names:** The Company has named the Company's marketing materials and described what each of them is to be used for herein. The Company reserves the right to re-design, revise, re-name, discontinue, and/or add new marketing materials as the Company chooses. The Company agrees to work continuously to improve marketing materials and marketing strategies to increase the sale of the Company's products to prospective Dealers and their customers..
- 10. Area:** The Company hereby grants to the Distributor the rights and License to market the Company's products, throughout the state(s) listed on the Schedule A's attached hereto, which collectively currently have the total population of twelve million (12,000,000) or more, according to the 2020 United States Census Bureau. Said state(s) shall constitute the Distributor's primary area of responsibility.
- 11. Payment To The Company:** The Distributor agrees to pay the Company the total sum of Fifty-Five Thousand Dollars (\$55,000), which is full and final payment to the Company for custom printed office supplies, marketing materials and products as listed on Schedule B attached hereto, along with training and support as described in paragraph 16, 17 and 20 C herein. The Distributor is paying the Company the sum of Ten Thousand Dollars (\$10,000) as a deposit, in the form of a Cashier's Check, on this date. The Company agrees to approve this Agreement within ten (10) business days from the date the Distributor signed this Agreement or return the Distributor's Ten Thousand Dollars (\$10,000) Cashier's Check with a letter of explanation as to why this Agreement was not approved. Upon approval, the Distributor agrees to pay the balance of Forty-Five Thousand Dollars (\$45,000) on or before the \_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_. The Distributor understands that all payments must be in the form of a Cashier's Check. **Note:** The Distributor understands that when the Company approves this Agreement, the Ten Thousand Dollars (\$10,000) deposit, made on this date, is a refundable deposit. The Distributor selected the \_\_\_\_ day of \_\_\_\_\_ 2025 as the date the Company has agreed that the Company's Regional Marketing Director will begin one (1) day of classroom training for the Distributor and Distributor's three (3) member Marketing Team. Next, the Regional Marketing Director will spend one (1) day with each member of the Marketing Team in the field establishing Retail Dealers. The Distributor agrees to make the decision to ask the Company for the refund of their Ten Thousand Dollar (\$10,000) deposit or



pay the Company the final payment of Forty-Five Thousand Dollars (\$45,000) forty-five days prior to the date the Regional Marketing Director is scheduled to begin training the Distributor and Distributor's Marketing Team. In the unlikely event that the Distributor requests a refund of their Ten Thousand Dollar (10,000) Deposit, the Company agrees to refund the Ten Thousand Dollars (\$10,000) to the Distributor on or before fifteen (15) days prior to the date the Regional Marketing Director is scheduled to begin training the Distributor and the Distributor's Marketing team.

If the Distributor decides to pay the Forty-Five Thousand Dollars (\$45,000) final payment, the Distributor will say, I want to be a Distributor. A Cashiers Check for Forty-Five thousand Dollars is attached. Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_. Sign, date, and attach a Forty-Five Thousand Dollar (\$45,000) Cashiers Check and send via U.S.P.S. Priority Mail to Accounting Eagle Book Publishing Company, Suite 37-365, 4001 S Decatur Blvd Las Vegas, NV 89103

I decided to request my Ten Thousand Dollars (\$10,000) Deposit be refunded to me. Signature \_\_\_\_\_ Date \_\_\_\_\_ 20\_\_\_\_. Sign, date and email this page to [accounting@eaglebookpublishingcompany.com](mailto:accounting@eaglebookpublishingcompany.com) The Company will send the Distributor a Ten Thousand Dollar (\$10,000) Cashiers Check Via U.S.P.S. Priority Mail fifteen (15) days prior to the date the Regional Marketing Director is scheduled to begin the Distributor's training.

**12. The Distributor's Profit:** The Distributor makes a profit in two (2) different ways as follows, plus One Hundred Thousand Dollars (\$100,000) net profit guaranteed by the Company.

1. The Company has priced Playing Blackjack To Win "Second Edition", referred to as "the book", to cost the Distributor Twenty Dollars (\$20.00). The Distributor will sell the book for cash to retail Dealers for Thirty-Five Dollars (\$35.00) making the Distributor Fifteen Dollars (\$15.00) profit. The Distributor will sell "the book" to Dealers on consignment for Forty Dollars (\$40.00) making the Distributor Twenty Dollars (\$20.00) profit for each book the Distributor sold to retail Dealers in the Geographic Area described in paragraph 10 herein. The retail price for the book is Forty-Nine Dollars Ninety-Five Cents (\$49.95).
2. All monies collected by the Company from the Distributor's Dealers, as described herein, will be calculated each month and the Company will prepare the Distributor an itemized statement showing each Dealers name and the amount collected along with the correct amount due the Distributor. The Company agrees to mail said statement along with a check for the correct amount, to the Distributor on or before the 10th day of each month for all monies collected the previous-month.
3. The Company guarantees the Distributor will make a net profit the first twelve (12) months from the Distributorship is in full operation. The twelve months will begin on

the first day of the first month after the Distributorship has established two hundred (200) retail Dealers. Net profit is what the Distributorship made after all expenses relating to operating the Distributorship as outlined in detail in the Company's Distributorship Operators Manual. The operating expenses not including for any monies paid to the Distributor, except travel expenses, in the event the Distributor establishes and services some of the Distributorship's retail Dealers. In the event the Distributorship did not, according to the Distributorship's accounting records, make a net profit of One Hundred Thousand Dollars \$100,000 during the twelve (12) month period described herein, the Company agrees to pay the Distributorship, with a Cashier's Check the difference in the net profit of the Distributorships accounting records showed. The Company may spend up to thirty (30) days to examine the Distributorship's accounting records and the two hundred (200) retail Dealers servicing records to see if the Distributorship was operated according to the Company's Distributorship Operation Manual. If the Distributorship did not make a net profit of One Hundred Thousand Dollars (\$100,000) the Company agrees to pay the Distributorship the difference of what the Distributorships net profit was and One Hundred Thousand Dollars (\$100,000) on or before the thirtieth (30<sup>th</sup>) day the Company spent examining the Distributorship's Records.

**13.National Accounts:** The Company and the Distributor agree that prospective retail Dealers that have stores in more than one Distributor's area will be referred to as a "national account". The Distributor can only sell products to the national account's stores that are located within the Distributors area described in Paragraph ten 10 herein. In the event it is necessary for the Distributor to go to a national accounts purchasing office that is located outside of the Distributor's area described in Paragraph ten 10 herein, to make a presentation and close the sale, then the Distributor must first contact the Company's National Director of Marketing giving complete details. The National Director of Marketing will inform the Distributor if another Distributor is in the process of closing the sale, or if the Company has a representative in the process of closing the sale on behalf of all Distributor's Areas in which said national account has stores located. The Company will coordinate the sale of all national accounts that require approval from a central office, if said office controls purchases in more than one Distributor's Area.

**14.Accounting For National Accounts:** The Company agrees to perform the accounting duties, on behalf of all the Distributors for all national accounts as follows:

A. The Distributor agrees to send to the Company via United States Postal Service Priority Mail every Monday (on Tuesday if Monday is a holiday), the Company copy of each and every invoice for all products that were delivered to the Distributor's National Account(s),

that require a statement being sent to the National Account(s) each month for the previous month's purchases.

- B. The Company will send to each National Account, via United States Postal Service Priority Mail, a statement containing each Invoice Number and Amount for each Distributor that services that National Account. Upon receipt of payment from each National Account. The Company agrees to pay the Distributor Ten Dollars (\$10.00) for each book. The Company will, within the next ten (10) business days prepare a check payable to each Distributor for the correct amount and send said check to each Distributor via United States Postal Service Priority Mail the day the check is prepared.
- C. The Company agrees to pay the Distributor Ten Dollars (\$10.00) for each book the Company sells from the Company's email, brochure, magazine ads and/or website advertising, that began on the first (1<sup>st</sup>) day of January 2026, that were shipped to a purchaser located in the Distributor's marketing Area described in paragraph ten 10 herein. This also applies to any national retail store (Dealers) that the company sold and services sales to their customers in Distributor's Marketing Area described in paragraph ten 10 herein by the 10<sup>th</sup> day of the next month that the Company collected the money from said sales.

**15.Distributorship Operations Manual:** The Company agrees to ship the Distributor a current copy of the Company's Distributorship Operations Manual on or before thirty (30) days from the date the Distributor has fulfilled all obligations to the Company as outlined in paragraph 11 hereof. The Company reserves the right, from time to time, to add to, change, and/or delete the contents of the Company's Distributorship Operations Manual based on laws being changed, the Company's marketing plan being changed, and/or any other reason(s) that the Company decides is necessary to make each Distributorship operate in a manner that will benefit all Distributorships and/or the Company. Both parties agree that many duties and obligations of the Distributor are outlined in this Agreement. Said duties and obligations are described in detail in the Company's Distributorship Operations Manual to make it easier for the Distributor to accomplish these duties and obligations. The Distributor agrees to operate their Distributorship in strict accordance with the Company's Distributorship Operations Manual.

**16.The Distributor's Area Marketing Manager:** The Company grants the Distributor the right to employ qualified people to perform the Distributor's duties, on behalf of the Distributor. Said person(s) will be hereinafter be referred to as Area Marketing Manager. It is understood that the Distributor will make the decision in selecting his/her Area Marketing Manager(s). One (1) of the Company's Regional Marketing Directors will assist the Distributor in using

the Company's current marketing materials and marketing strategies, along with assistance in training the Distributor in processing all documents necessary for the Distributor to operate his/her Distributorship. The Distributor understands that the employing of one or more Area Marketing Managers does not lessen any of the Distributor's duties and/or obligations as outlined herein.

The Company agrees to make available to the Distributor's additional training and/or assistance in the Distributor's Geographic Area described in paragraph 10 herein, as may be required by the Distributor to market the Company's products. The Distributor shall pay the Company Three Hundred Dollars (\$300) per day, plus reasonable travel expenses for Company's representative for assistance.

**17.Seminars:** The Company's National Director of Marketing or their assistant(s) shall hold periodic Seminars at places selected by the Company. There will be no charge to the Distributor and/or the Distributor's Area Marketing Manager(s) to attend these seminars. The Distributor agrees to pay for his/her and his/her Area Marketing Manager(s) expenses incurred by him/her to attend said Seminar(s).

**18.Distributor's Questions:** The Distributor will have questions and/or situations from time to time that the Distributor will need assistance in having the correct answers to questions and/or how to resolve situations that occur. The Distributor agrees to answer said questions and resolve issues exactly as follows:

**A. First,** the Distributor will consult the Company's Distributorship Operations Manual to get the answer to a question(s) and/or resolve a situation(s) that has occurred. If, after referring to the Distributorship Operations Manual, the Distributor has not been able to locate the answer(s) to his/her question(s) and/or situation(s), the Distributor may only then take the next step as follows:

**B. Second,** the Distributor may contact by phone (**not** email, text messages, and/or fax) his/her Regional Marketing Director to get the help needed to answer any question(s) and/or resolve the current situation(s). In the unlikely event that the Regional Marketing Director is unable to assist the Distributor in answering the question(s) and/or resolving the situation(s) completely, then the Distributor may only take the next step as follows:

**C. Third,** if the Distributor is forced to take this final step to receive the answer(s) to question(s) and/or resolve a situation(s) that has occurred, then the Distributor agrees to contact by phone (**not** email, text message, and/or fax) the Company using the exact procedure as follows:

**1. Marketing:** For any question(s) and/or situation(s) whatsoever that has occurred pertaining to marketing the Company's products or processing documents the



Distributor is authorized to only call the Company's National Director of Marketing. In the event that Company's National Director of Marketing is not available and has an Assistant to assist him/her, the Distributor will be transferred to that person for immediate assistance.

- 2. Accounting:** For any question(s) and/or situation(s) whatsoever that has occurred pertaining to accounting the Distributor is authorized to only call the Company's Accounting Department. In the event that Company's accounting supervisor is not available and has an Assistant to assist him/her, the Distributor will be transferred to that person for immediate assistance.

**19. The Company's Products:** The Distributor agrees that the products available from the Company were made available to the Distributor exclusively by the Company. The Distributor also agrees that the Company's marketing materials, along with a marketing plan, were all designed and/or created by the Company. The Distributor agrees that the Company is granting the Distributor's License to market products presently available or available in the future using Company's marketing materials and marketing plans in the Geographical Area described in paragraph 10 herein. Both parties agree that the Dealers established by the Company for the Distributor or established by the Distributor in Distributor's Geographical Area described in paragraph 10 herein, are accounts jointly owned by the Company and the Distributor marketing Company's products. Therefore, the Distributor agrees not to market any products and/or services that the Distributor did not receive from the Company, to any Dealers in the Geographic Area described in paragraph 10 herein.

**20. Duties Of The Company:**

- A.** The Company shall forward to the Distributor all inquiries, described in paragraph 21 herein, received from prospective Dealers, located in the Distributor's Geographic Area, described in paragraph ten (10) hereof, for its products.
- B.** The Company shall not negotiate, directly or indirectly, with the Distributor's Area Marketing Manager(s), representatives or with any Dealer, except as outlined herein, located in the Distributor's Geographic Area as described in paragraph 10 herein.
- C.** The Company agrees to give the Distributor and Distributor's Area Marketing Manager(s) continued training and support throughout the term of this Agreement and any renewal thereof. The continued training and support will be, but not limited to, Regional and National Seminars as described in paragraph 18 herein, conference training calls, marketing and processing updates via email and/or United States Postal Service Mail.
- D.** The Company agrees to deliver all products, printing, supplies, materials, etc., as called for in Schedule "B" herein to the Distributor on or before thirty (30) days from the date the Company receives the balance of monies from Distributor agreed to in paragraph 11 herein.

E. The Company agrees to have a Company's Regional Marketing Director to begin training the Distributor on or before twenty (20) business days from the day the Distributor receives the items listed on the Schedule B attached hereto. Note: The date the training begins can be changed if said new date is agreed to by the Company and the Distributor a minimum of thirty (30) days prior to the date the Distributor is scheduled to receive the items listed on Schedule B attached hereto.

**21.Duties Of The Distributor:** The Company and the Distributor agree that all of the duties described herein, to be performed by the Distributor, will be done as described in detail in the Company's Distributorship Operations Manual. The duties of the Distributor are as follows:

- A. The Distributor agrees to begin to sell and service retail Dealers on or before thirty (30) days from the date the Distributor receives all of the items listed on Schedule B herein. The Distributor agrees to service or have his/her Area Marketing Manager(s) service all Dealers that he/she or his/her Area Marketing Manager(s) established a minimum of one (1) time every four (4) weeks.
- B. The Distributor agrees to mail to the Company, by United States Postal Services Priority Mail the White Nat.Hdq.Copy of each and every sold Invoice and Consignment Invoice, no later than each and every Monday (on Tuesday if Monday is a legal holiday), for all sales made the previous week by Distributor and/or his/her Area Marketing Manager(s). The Distributor agrees to pay all postage for items sent to the Company for processing.
- C. The Distributor agrees to only use advertisements that have been designed by the Company to advertise products purchased by the Distributor from the Company. The Distributor also agrees to only advertise in media that has the majority of it's audience in the Distributor's Geographic Area described in paragraph 10 herein.
- D. The Distributor agrees that he/she and/or the Distributor's Area Marketing Manager(s) will begin to establish Dealers with the Company's products on or before thirty (30) business days from the day the Distributor receives the items listed on the Schedule B attached hereto.
- E. The Company estimates, based on previous sales, that the Distributor will need to purchase a minimum of one thousand (1,000) books each month to service two hundred (200) Dealers. The Distributor agrees to only purchase a minimum of one thousand (1,000) Playing Blackjack To Win "Second Edition" books each and every calendar quarter, beginning with the second (2<sup>nd</sup>) full calendar quarter from the date the Distributor and/or the Distributor's Area Marketing Manager(s) began to establish Dealers as agreed to in paragraph 20 E herein, throughout the term of this Agreement and any renewal thereof in order for the Distributor to maintain the right and License as described in Paragraph 2 herein.

- F. The Distributor agrees to and requires his/her Area Marketing Manager to have a cellular phone that will be used **strictly** for the Distributor's Distributorship business, in the Distributorship Marketing Area. The Company will print the Distributorship office number and his/her cellular number on the Distributor's and Area Marketing Manager(s) business cards along with his/her name and Distributorships address with the street number, street name, city, state and Zip Code. A United States Postal Service P.O. Box or a mail service such as a U.P.S. store **cannot** be used as an address. The Distributor **may not** choose to use his/her home address for the Distributorship office address. The Distributorship office **must** be used as the Distributorship office address.
- G. Distributor agrees to maintain a minimum of one (1) business telephone landline, with twenty-four (24) hour answering capabilities. Said telephone shall be listed with Directory Assistance in the name of Eagle Book Publishing Company of \_\_\_\_\_. The Distributor can forward calls from that landline number to the Distributors cellular phone when they leave the office.
- H. In the event the Distributor elects to have one (1) or more Area Marketing Manager(s) perform the Distributors duties, then the Distributor agrees that he/she will be responsible for all of his/her Area Marketing Manager(s) actions.
- I. The Distributor agrees to pay his/her Area Marketing Managers the sum of Ten Dollars (\$10.00) for each and every Playing Blackjack To Win "Second Edition" that said Area Marketing Manager collects the monies from Dealers they service. The Distributor agrees to pay his/her Area Marketing Manager Five Dollars (\$5.00) for each Playing Blackjack to Win "Second Edition" that the Company paid Distributor for that was sold from the Company's email, brochure, magazine ads and/or website advertising as described in detail in paragraph 14C herein. Said payments to the Area Marketing Manager will be paid to the Area Marketing Manager(s) on the twentieth (20<sup>th</sup>) day of each and every month for monies collected from Dealers from the first (1<sup>st</sup>) day thru the fifteenth (15<sup>th</sup>) day of that month. The Area Marketing Manager will also be paid on the fifth (5<sup>th</sup>) day of each and every month for monies the Area Marketing Manager (s) collects from their Dealers from the sixteenth (16) day thru the last day of the previous month.

**22.Distributor's Communications With Company:** The Distributor understands that there will be only twenty (20) Distributors, each with his/her protected Area, in the United States. The method all Distributors are required and agree to use to communicate with the Company and the Company's Regional Marketing Director, has been determined to be the most efficient and least time consuming for all Distributors,, the Regional Marketing Director and the Company are as follows:

**A.** Company will, from time to time, email the Distributor updated or new instructions and/or processing procedures for documents. Those emails do **not** require and the Company does **not** want the Distributor to reply to them, but, just do as the email says. The same will apply for any updated or new marketing procedures that the Company will email to the Distributor.

**B.** Distributor agrees to only communicate with the Company using the procedures outlined in paragraph 13A, B and C hereof.

**23.Distributor's Communications With Dealer's:** The Distributor agrees to, if necessary, personally contact his/her Dealers by phone (**not** email, text and/or fax). The Company's Chairman of the Board insists on personal verbal communication from each Distributor and his/her Area Marketing Manager(s) to every Dealer to assure each and every Dealer that you care about him/her and want to assure him/her that you appreciate their input to better serve them.

**24.Additional Requirements Of The Distributor:** The Distributor agrees to do the following on or before the date that the Company is scheduled to ship the items, listed on the Schedule B attached hereto, to the Distributor. The additional requirements are as follows:

**A.** The Distributor agrees to have a cellular phone that will be used **strictly** for the Distributor's Distributorship business along with a landline phone that is described in detail in paragraph 21G. The Distributor agrees to put the Company's standard greeting on his/her cellular phone and office land line phone. The greeting is in the Company's Distributorship Operation Manual.

**B.** Obtain all necessary business license, permits, taxes, insurance, etc as described in paragraphs 28, 29 and 30.

**25.Covenants Of The Distributor:** The Distributor agrees to use his/her best effort to market all of the Company's products as per the Company's standard policies and the Company's Distributorship Operations Manual.

**26.Insurance:** The Distributor shall be responsible for the payment of all insurance expenses, both hazard and liability, which may be deemed necessary and/or required by any authorized government agency for the legal and proper operation of the Distributorship and any and all vehicles that are used to market the Company's products on behalf of the Distributor.

**27.License And Permit(s):** The Distributor shall be responsible to qualify and pay all fees to acquire all license and/or permits required by an authorized government agency to operate his/her Distributorship in the Geographic Area described in paragraph 10 herein.

**28.Taxes:** The Distributor shall be responsible for the payment of all payroll taxes and/or all other taxes, which may be legally imposed upon him by an authorized Federal, State, or Municipal

taxing district. Each Area Marketing Manager should be an Independent Contractor to eliminate the Distributor from paying their taxes.

**29.Sale or Assignment of Distributorship:** The Distributor agrees that no sale or assignment or rights to any Company products may be given by the Distributor, or any of his/her representatives, to anyone without prior written consent from the Company. The Distributor agrees to pay the Company a Five Hundred Dollar (\$500) transfer fee for the Company to evaluate and approve the transfer. A transfer of more than fifty percent (50%) of the outstanding shares of common stock of the Distributorship, if the Distributor is operating Distributorship as a corporation, shall be considered a sale pursuant to this paragraph. The Company shall have the right of first refusal of any sale or assignment offered by the Distributor. The receipt of any offer, the Distributor must notify the Company of its contents in writings, by certified mail, and the Company shall have three (3) business days, from receipt of said certified mail, in which to accept or reject the offer, at which time if the offer is not accepted by the Company in writing, the right of first refusal shall be considered abandoned. The Distributor agrees that in the event of a sale or assignment of Distributorship to a third party or parties, all aspects of this Agreement without exception, will remain in full force and effect.

**30.Default and Remedies:** In the event the Distributor fails to perform any duties, requirements and/or obligations as herein before described, the Company shall have the right, after written notice by certified mail, to declare that said Distributorship is in default. If within thirty (30) days following receipt of such notice the Distributor has not cured the default and reconciled with the Company, this Agreement shall become null and void, the Company shall be relinquished. If so declared null and void, the Company shall have the right to reenter the Geographic Area, described in paragraph 10 herein before assigned to the Distributor and carry on the business of the Distributor in order to protect the interest of the Company, and Dealers herein before established in the Geographic Area described in paragraph 10 herein.

**31.No Employment Contract:** Nothing contained in this Agreement shall be construed as to constitute the Distributor as a partner, employee, or agent of the Company nor shall either party have any authority to bind the other in any respect, it being intended that each shall remain totally independent and responsible for its own actions. The Distributor is an independent contractor for all purposes.

**32.Name, Marks, Insignia And Logos:** The Distributor acknowledges that the Company is the owner of the trade name and trademark and that the marks, insignia, logos, or other trade names used by the Company, and agrees not to use such marks, logos, insignias, or other trade names or any variations thereof, except as a contemplated herein or otherwise approved by the Company.

**33.Miscellaneous:**

**A.** All notices, demands, or other communications given hereunder shall be in writing and shall be deemed to have been duly given on the first business day after mailing by United States Postal Service registered or certified mail, return receipt requested, postage prepaid, addressed as follows:

**To Company:**

Eagle Book Publishing Company  
Suite 37-365  
4001 S. Decatur Blvd.  
Las Vegas, NV 89103  
725.300.6621

**To Distributor:**

_____	( ) _____ - _____
Name	Home
_____	( ) _____ - _____
Address	Cell
_____	( ) _____ - _____
City	Work
State	
Zip	

Or to such other person as either party shall designate, in writing, to the other for such purposes and in the manner herein above set forth.

**B.** Agreement sets forth all the promises, covenants, agreements, conditions, and understandings between the parties hereto, and supersedes all prior and contemporaneous agreements, understandings, inducements, or conditions expressed or implied, oral or written, except as herein contained.

**C.** This Agreement shall be binding upon the parties hereto, their heirs, administrators, successors, and assigns. No party may assign or transfer its interest herein, or delegate its duties hereunder, except as expressly permitted hereunder, without the written consent of the other party.

**D.** The parties hereby irrevocably agree that no attempted amendment, modification, termination, discharge, or change (collectively, "Amendment") of this Agreement shall be valid and effective, unless the parties shall unanimously agree in writing to such Amendment.

**E.** No waiver of any provision of this Agreement shall be effective unless it is in writing and signed by the party against whom it is asserted, and any such written waiver shall only be applicable to the specific instance to which it is related and shall not be deemed to be a continuing or future waiver.



- F. This Agreement and any amendments hereto, may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.
- G. The article and section headings contained in this Agreement are inserted for convenience only and shall not affect in any way the meaning or interpretation of the Agreement.
- H. This Agreement shall be construed in accordance with the laws of the State of Nevada and any proceeding arising between the parties in any manner pertaining or related to this Agreement shall, to the extent permitted by law, be held in Clark County, Nevada.
- I. The parties hereto, will execute and deliver such further instruments and do such further acts and things as may be reasonably required to carry out the intent and purposes of this Agreement. This Agreement replaces any prior written or Verbal Agreement pertaining to the Playing Blackjack To Win "Second Edition" book.
- J. This Agreement is intended to be performed in accordance with, and only to the extent permitted by, all applicable laws, ordinance, rules and regulations. If any provision of this Agreement or the application thereto to any person or circumstance shall, for any reason or to any extent, be invalid or unenforceable, the remainder of this Agreement and the application of such provision to other persons or circumstances shall not be affected thereby and shall be enforced to the greatest extent permitted by law

**In Witness Whereof**, the parties have executed this Agreement on the day, month, and year first written above.

**Original Deposit:** As per the terms of paragraph 11 herein, the Distributor is doing one (1) of the following:

- A Ten Thousand Dollars (\$10,000) \_\_\_\_, *or if applicable* Fifty-Five Thousand Dollars \_\_\_\_ (\$55,000 \_\_\_\_ Cashier's Check, payable to **Eagle Book Publishing Company** is attached.

**Distributor:**

<p>For Office Use Only  <b>Distributorship Number:</b> _____</p>
--

**By:** \_\_\_\_\_  
Signature Print Name

**By:** \_\_\_\_\_  
Signature (2nd Person) If Applicable Print Name

**Company:** Approved on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_, subject to paragraph 11 herein.

**By:** \_\_\_\_\_ **President**  
Eagle Book Publishing Company Title

# Schedule A

## Marketing Area

Region: **01 – Distributorship 01**

Name - Washington

**States**

Alaska

Idaho

**SAMPLE**

Hawaii

Oregon

Washington

Total Population 15,995,041

**Note: This is a sample Schedule A that shows the geographic Marketing Area that will be in each of the twenty (20) Distributorship Marketing Agreements. All twenty (20) Schedule A's are shown in the Company's Document Website.**

\*Population of twelve million or more according to the 2020 United States Census Bureau.

**In Witness Whereof**, the parties have executed this Schedule A on the day, month and year first written above.

**Distributor:**

**By:** \_\_\_\_\_  
Signature Print Name

**By:** \_\_\_\_\_  
Signature (2nd Person) If Applicable Print Name

**Company:** Approved on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

**By:** \_\_\_\_\_ President

## **SCHEDULE B**

### **PRODUCTS, MARKETING MATERIALS AND PRINTED ITEMS**

The Company agrees to furnish the Distributor the product, marketing materials and printed items listed below, along with five (5) days of training for the sum, the Distributor pays to the Company, as agreed to in paragraph 11 herein. Note: A Company Regional Marketing Director will train the Distributor and /or Distributor's Area Marketing Manager(s) while establishing retail Dealers, in the Distributor's Geographic Area described in paragraph 10 herein.

#### **Products:**

2,000 Playing Blackjack To Win "Second Edition" books

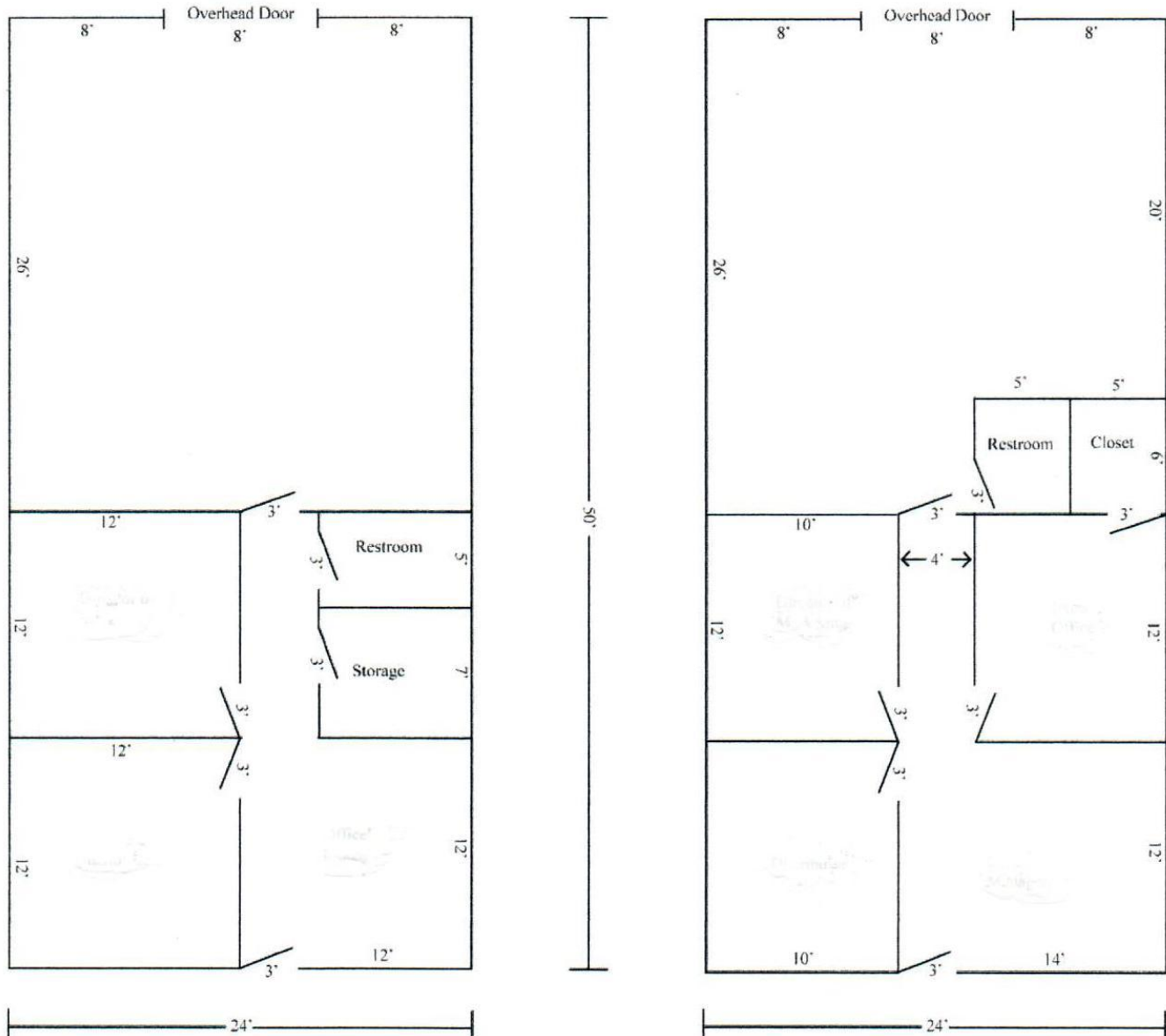
#### **Marketing Materials:**

1 Distributorship Operations Manual  
3 Self Inking Numbering Stamps  
3 Presentation Case  
3 Business Card Case  
3 Sets Magnetic Signs For Vehicle  
3 3 Ring Binders For Dealer Data Cards And Dealer Servicing Records  
3 Sets Ring Binder Divider Sheets  
200 Custom Made Counter Displays For Books And Customer Take One Brochures  
3 Clip Boards  
3 Truck Travel Plaza Directory

#### **Printed Items:**

20,000 Customer Take One Brochures  
200 Dealer Brochures  
200 Cash Invoices ) (Dealers Cost for books \$35.00)  
200 Consignment Invoices (Dealers Cost for books \$40.00)  
300 Dealer Data Cards  
300 Dealer Servicing Records  
100 9"x12" Custom Printed White Mailing Envelopes  
1,000 Color Business Cards  
500 Sheets of custom printed stationary  
500 Custom printed Number 10 envelopes  
20 Dealer Numerical Control  
200 Daily Work Schedules  
1 Price List For Marketing Materials And Printed Items with prices for each item

**SCHEDULE C**  
**Typical Area Marketing Office/Warehouse**



The above drawings are typical of what an office/warehouse will look like. Both of the drawings are 1,200 square feet. The office/warehouse will be a minimum of 1,000 square feet and a maximum of 1,400 square feet.

The office/warehouse will be located in a nice area that can be found in any city. The front will be nice paved parking, sidewalks, grass, shrubs, trees, etc. The rear of the building will be accessible by truck, like a UPS truck – possibly an 18 wheeler, with a large overhead door to allow the truck to back up to go slightly into the building during bad weather. This will be Parking for Five Employees.

**In Witness Whereof**, the parties have executed the Schedule B and Schedule C on the day, month and year first written above.

**Distributor:**

**By:** \_\_\_\_\_  
Signature Print Name

**By:** \_\_\_\_\_  
Signature (2nd Person) If Applicable Print Name

**Company:** Approved on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

**By:** \_\_\_\_\_ President

Are you getting tired of reading  
all of these great “Facts” that will  
make every Playing Blackjack To  
Win Distributorship

**Big \$ \$ \$**

if so, prepare yourself to get tired  
from counting all of the

**Big \$ \$ \$**

you will make from your  
Distributorship without you  
personally doing even  
one days work!!



Next Is The Best Way For You To  
Find A Partner with Big \$ \$ \$

## Surprise – Surprise !! Read This !!

So, what are you waiting for to decide which one of the Marketing Areas, that is still available, you would like to purchase with Ten Thousand Dollars (\$10,000) refundable Deposit.

Here is an idea, in the event you will have the Ten Thousand Dollars (\$10,000) for the deposit but won't have the Forty-Five Thousand Dollars (\$45,000) for the final payment. Find a "Partner" that has \$ \$ \$. Tell them I have found a fantastic Distributorship to buy. They **guarantee** me a One Hundred Thousand Dollars **(\$100,000)** net profit the first twelve (12) months in full operation. I have the (Name of Market Area) under contract with a Ten Thousand Dollar (\$10,000) deposit. I need you to pay the Forty- Five Thousand Dollars (\$45,000) I owe. Explain to them that we should net the Fifty-Five Thousand Dollars (\$55,000) back plus Twenty Thousand Dollars (\$20,000) or more net profit the first (90) days in business. You will get your Forty-Five (\$45,000) investment back plus Ten Thousand Dollars (\$10,000) or more as half of the Profits. I will get my Ten Thousand Dollars (\$10,000) invested back plus Ten Thousand Dollars (\$10,000) or more as my half of the profits.

Explain that each of you will get fifty percent (50%) of the profits forever.

It should be easy for you to find a partner. If you can't – **I W. G. Elzner Chairman – President** of Eagle Book Publishing Company will be **Your Partner**. My bank account still has room for a few more Million Dollars to keep my other Millions of Dollars company.

I W.G. Elzner agree to be the partner, with only five Distributors, as described above for each to only invest **just \$10,000** to own 50% of the Distributorship. You need to be a fast decision maker before five other **wise decision making entrepreneurs** act quicker than you!

I will give you a letter stating that you can also buy my 50% of the Distributorship for Forty Five Thousand dollars (\$45,000) \*That I originally invested) which will give you 100% ownership of the Distributorship. There is no time limit on my offer.

The Next Pages Contain The  
Distributorship Partner Marketing  
Agreement Exactly Like The One  
That Every Distributor And Partner  
Will Sign

# DISTRIBUTORSHIP PARTNER MARKETING AGREEMENT

Agreement made this \_\_\_\_ day of \_\_\_\_\_ 20\_\_ by and between Eagle Book Publishing Company, as a Nevada Corporation, hereinafter referred to as "Company", and \_\_\_\_\_ hereinafter referred to as "Distributor" and \_\_\_\_\_ hereinafter referred to as "Partner".

**Whereas**, the Company wishes to establish twenty (20) Distributorships covering all fifty (50) states of the United States to Sell Playing Blackjack To Win "Second Edition" books and other products, the Company may have available to market in the future, in the Distributor's Geographic Area described in paragraph 10 herein, as specified in the Company's Distributorship Operations Manual.

**Whereas**, the Distributor desires to have the right to market the Company's products available presently and all products that the Company may have available to market in the future, throughout the Geographic Area described in paragraph 10 herein, subject to terms and conditions set forth below.

**Whereas**, the Company and the Distributor wishes to enter into an Agreement, specifying the duties and obligations of each party with regard to the Company granting a Distributorship License to the Distributor.

**Now Therefore**, in consideration of the mutual covenants and promises herein contained, the parties agree to the following:

**34.Recitals And Exhibits:** The foregoing recitals and exhibits attached hereto are true and correct and are hereby incorporated by reference.

**35.License:** The Company hereby grants to the Distributor the right and License to market said products available presently and in the future from the Company. The Company also grants to the Distributor the right and License to use trade names, trademarks, service marks, labels, copyrights, and other materials in the marketing of its products. Notwithstanding the provisions of paragraph 10 herein, the Company reserves the right to enter into other Distributorship Agreements with other parties to market its products outside the Geographic Area described in paragraph 10 herein.

**36.Term:** The term of this Agreement shall be for a period of five (5) years and shall automatically be renewed for additional five (5) year periods provided the Distributor is not in default on any provision of this Agreement on any renewal date. It is agreed that the Company and the Distributor will sign a standard Distributorship Renewal Agreement on or before ninety (90) days prior to each renewal date, at which time the Distributor agrees to pay the Company a One Hundred Dollar (\$100) renewal fee.

**37. Marketing Materials:** The Company agrees to furnish the Distributor all printed stationary, envelopes, business cards and all other printed items necessary, listed on Schedule B attached hereto, for the Distributor to establish and service the Travel Plazas, Convenience Stores and other retail businesses on major highways, hereinafter referred to as “Dealers”, in the Distributor’s Geographic Area described in paragraph 10 herein as per the Company’s Distributorship Operations Manual, during the term of this Distributorship Agreement and any extension(s) hereof. The marketing materials furnished to the Distributor by the Company to market the Company’s products, under the Terms and Conditions outlined herein, have been designed by the Company. Therefore, the Distributor understands and agrees to not use any marketing materials that were not furnished to the Distributor, by the Company, whatsoever, in the marketing of the Company’s products.

**38. Marketing Materials Accounting:** The Company agrees to establish and maintain a marketing materials and printed items account in behalf of the Distributor. The Company agrees to credit the Distributor’s marketing materials and printed items account One Dollar (\$1.00) for each Playing Blackjack To Win “Second Edition” book purchased from the Company by the Distributor and each Playing Blackjack To Win “Second Edition” Customer Order received by the Company, from the Company’s email, Website and/or brochure advertising. **Note:** This does not apply to the original order of books. A sale is considered to have been made when the correct amount has been collected for the book, shipping and handling fee and applicable sales tax and the book has been sent to the purchaser by the Company. Distributor may order marketing materials and printed items listed on Schedule B herein or other marketing materials and printed items that the Company may make available to the Distributor in the future, and pay for said items by the Company debiting the Distributor’s marketing materials and printed items account. The funds in Distributor’s marketing materials and printed items account are **not** to be used to purchase Products described in Schedule B herein or other Products that the Company may make available to the Distributors from time to time.

**39. Product, Marketing Materials And Printed Items:** The Company shall furnish the Distributor with it’s initial order of all marketing materials and printed items. A list of all of marketing materials and printed items to be provided is attached hereto as Schedule “B”. Thereafter all marketing materials and printed items required by the Distributor shall be purchased from the Company according to the published price list in effect. The Company guarantees the Distributor that the costs of all marketing materials and printed items will be less than the Distributor could purchase the same quantity and quality from any supplier.

**40. Freight:** All marketing materials, printed items and products will be shipped by the Company to the Distributor via United Parcel Services ground, or other carrier(s) that the Company may select, with freight charges prepaid by the Company from the Distributorships marketing

materials and printed items account. The Distributor agrees to pay freight charges if the Distributor requests any other method of shipment

**41.Establish Dealers:** In the event the Company has established and/or serviced Dealers in the Distributor's Geographic Area, described in paragraph 10 herein, prior to the Distributor having his/her Distributorship in full operation, the Company agrees to assign all of said Dealers located in the Distributor's Geographic Area described in paragraph 10 herein, to the Distributor to service as outlined herein.

**42.Marketing Materials Names:** The Company has named the Company's marketing materials and described what each of them is to be used for herein. The Company reserves the right to re-design, revise, re-name, discontinue, and/or add new marketing materials as the Company chooses. The Company agrees to work continuously to improve marketing materials and marketing strategies to increase the sale of the Company's products to prospective Dealers and their customers..

**43.Area:** The Company hereby grants to the Distributor the rights and License to market the Company's products, throughout the state(s) listed on the Schedule A's attached hereto, which collectively currently have the total population of twelve million (12,000,000) or more, according to the 2020 United States Census Bureau. Said state(s) shall constitute the Distributor's primary area of responsibility.

**44.Payment To The Company:** The Distributor and Partner agree to pay the Company the total sum of Fifty-Five Thousand Dollars (\$55,000), which is full and final payment to the Company for custom printed office supplies, marketing materials and products as listed on Schedule B attached hereto, along with training and support as described in paragraph 16, 17 and 20 C herein. The Distributor is paying the Company the sum of Ten Thousand Dollars (\$10,000) as a deposit, in the form of a Cashier's Check, on this date. The Company agrees to approve this Agreement within ten (10) business days from the date the Distributor signed this Agreement or return the Distributor's Ten Thousand Dollars (\$10,000) Cashier's Check with a letter of explanation as to why this Agreement was not approved. Upon approval, the Partner agrees to pay the balance of Forty-Five Thousand Dollars (\$45,000) on or before the \_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_. The Distributor and Partner understands that all payments must be in the form of a Cashier's Check. **Note:** The Distributor understands that when the Company approves this Agreement, the Ten Thousand Dollars (\$10,000) deposit, made on this date, is a refundable deposit. The Distributor selected the \_\_\_\_ day of \_\_\_\_\_ 2025 as the date the Company has agreed that the Company's Regional Marketing Director will begin one (1) day of classroom training for the Distributor and Distributor's three (3) member Marketing Team. Next, the Regional Marketing Director will spend one (1) day with each member of the Marketing Team in the field establishing Retail Dealers. The Distributor agrees to make the decision to ask the Company for the refund of their Ten Thousand Dollar



(\$10,000) deposit or the Partner agrees to pay the Company the final payment of Forty-Five Thousand Dollars (\$45,000) forty-five days prior to the date the Regional Marketing Director is scheduled to begin training the Distributor and Distributor's Marketing Team. In the unlikely event that the Distributor requests a refund of their Ten Thousand Dollar (10,000) Deposit, the Company agrees to refund the Ten Thousand Dollars (\$10,000) to the Distributor on or before fifteen (15) days prior to the date the Regional Marketing Director is scheduled to begin training the Distributor and the Distributor's Marketing team.

If the Distributor decides to pay the Forty-Five Thousand Dollars (\$45,000) final payment, the Distributor will say, I want to be a Distributor. A Cashiers Check for Forty-Five thousand Dollars is attached. Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_. Sign, date, and attach a Forty-Five Thousand Dollar (\$45,000) Cashiers Check and send via U.S.P.S. Priority Mail to Accounting Eagle Book Publishing Company, Suite 37-365, 4001 S Decatur Blvd Las Vegas, NV 89103

I decided to request my Ten Thousand Dollars (\$10,000) Deposit be refunded to me. Signature \_\_\_\_\_ Date \_\_\_\_\_ 20\_\_\_\_. Sign, date and email this page to [accounting@eaglebookpublishingcompany.com](mailto:accounting@eaglebookpublishingcompany.com) The Company will send the Distributor a Ten Thousand Dollar (\$10,000) Cashiers Check Via U.S.P.S. Priority Mail fifteen (15) days prior to the date the Regional Marketing Director is scheduled to begin the Distributor's training.

**45. The Distributorship's Profit:** The Distributor and Partner makes a profit in two (2) different ways as follows, plus One Hundred Thousand Dollars (\$100,000) net profit guaranteed by the Company.

4. The Company has priced Playing Blackjack To Win "Second Edition", referred to as "the book", to cost the Distributorship Twenty Dollars (\$20.00). The Distributorship will sell the book for cash to retail Dealers for Thirty-Five Dollars (35.00) making the Distributorship Fifteen Dollars (\$15.00) profit. The Distributor will sell "the book" to Dealers on consignment for Forty Dollars (\$40.00) making the Distributorship Twenty Dollars (\$20.00) profit for each book the Distributorship sold to retail Dealers on consignment in the Geographic Area described in paragraph 10 herein. The retail price for the book is Forty-Nine Dollars Ninety-Five Cents (\$49.95).
5. All monies collected by the Company from the Distributorship's Dealers, as described herein, will be calculated each month and the Company will prepare the Distributor an itemized statement showing each Dealers name and the amount collected along with the correct amount due the Distributor. The Company agrees to mail said statement along with a check for the correct amount, to the Distributorship on or before the 10th day of each month for all monies collected the previous-month.

6. The Company guarantees the Distributorship will make a net profit the first twelve (12) months from the Distributorship is in full operation. The twelve months will begin on the first day of the first month after the Distributorship has established two hundred (200) retail Dealers. Net profit is what the Distributorship made after all expenses relating to operating the Distributorship as outlined in detail in the Company's Distributorship Operators Manual. The operating expenses not including for any monies paid to the Distributor, except travel expenses, in the event the Distributor establishes and services some of the Distributorship's retail Dealers. In the event the Distributorship did not, according to the Distributorship's accounting records, make a net profit of One Hundred Thousand Dollars \$100,000 during the twelve (12) month period described herein, the Company agrees to pay the Distributorship, with a Cashier's Check the difference in the net profit of the Distributorships accounting records showed. The Company may spend up to thirty (30) days to examine the Distributorship's accounting records and the two hundred (200) retail Dealers servicing records to see if the Distributorship was operated according to the Company's Distributorship Operation Manual. If the Distributorship did not make a net profit of One Hundred Thousand Dollars (\$100,000) the Company agrees to pay the Distributorship the difference of what the Distributorships net profit was and One Hundred Thousand Dollars (\$100,000) on or before the thirtieth (30<sup>th</sup>) day the Company spent examining the Distributorship's Records.
7. The Company projects that the Distributorship should have the Fifty-Five Thousand Dollars (\$55,000) back plus Twenty Thousand Dollars (\$20,000) or more profit the first (90) days in full operations. Partner will get your Forty-Five (\$45,000) investment back plus Ten Thousand Dollars (\$10,000) or more as half of the profits. Distributor will get their Ten Thousand Dollars (\$10,000) invested back plus Ten Thousand Dollars (\$10,000) or more as half of the profits. Distributor and Partner will each get fifty percent (50%) of the profits for the term of this Agreement and any renewals.

**46.National Accounts:** The Company and the Distributor agree that prospective retail Dealers that have stores in more than one Distributor's area will be referred to as a "national account". The Distributor can only sell products to the national account's stores that are located within the Distributors area described in Paragraph ten 10 herein. In the event it is necessary for the Distributor to go to a national accounts purchasing office that is located outside of the Distributor's area described in Paragraph ten 10 herein, to make a presentation and close the sale, then the Distributor must first contact the Company's National Director of Marketing giving complete details. The National Director of Marketing will inform the Distributor if another Distributor is in the process of closing the sale, or if the Company has a representative in the process of closing the sale on behalf of all Distributor's Areas in which said national account has stores located. The Company will coordinate the sale of all national accounts that

require approval from a central office, if said office controls purchases in more than one Distributor's Area.

**47.Accounting For National Accounts:** The Company agrees to perform the accounting duties, on behalf of all the Distributors for all national accounts as follows:

- D. The Distributor agrees to send to the Company via United States Postal Service Priority Mail every Monday (on Tuesday if Monday is a holiday), the Company copy of each and every invoice for all products that were delivered to the Distributor's National Account(s), that require a statement being sent to the National Account(s) each month for the previous month's purchases.
- E. The Company will send to each National Account, via United States Postal Service Priority Mail, a statement containing each Invoice Number and Amount for each Distributor that services that National Account. Upon receipt of payment from each National Account. The Company agrees to pay the Distributor Ten Dollars (\$10.00) for each book. The Company will, within the next ten (10) business days prepare a check payable to each Distributor for the correct amount and send said check to each Distributor via United States Postal Service Priority Mail the day the check is prepared.
- F. The Company agrees to pay the Distributor Ten Dollars (\$10.00) for each book the Company sells from the Company's email, brochure, magazine ads and/or website advertising, that began on the first (1<sup>st</sup>) day of January 2026, that were shipped to a purchaser located in the Distributorship's marketing Area described in paragraph ten 10 herein. This also applies to any national retail store (Dealers) that the company sold and services sales to their customers in the Distributorship's Marketing Area described in paragraph ten 10 herein by the 10<sup>th</sup> day of the next month that the Company collected the money from said sales.

**48.Distributorship Operations Manual:** The Company agrees to ship the Distributor a current copy of the Company's Distributorship Operations Manual on or before thirty (30) days from the date the Distributor has fulfilled all obligations to the Company as outlined in paragraph 11 hereof. The Company reserves the right, from time to time, to add to, change, and/or delete the contents of the Company's Distributorship Operations Manual based on laws being changed, the Company's marketing plan being changed, and/or any other reason(s) that the Company decides is necessary to make each Distributorship operate in a manner that will benefit all Distributorships and/or the Company. Both parties agree that many duties and obligations of the Distributor are outlined in this Agreement. Said duties and obligations are described in detail in the Company's Distributorship Operations Manual to make it easier for

the Distributor to accomplish these duties and obligations. The Distributor agrees to operate their Distributorship in strict accordance with the Company's Distributorship Operations Manual.

**49. The Distributorship's Area Marketing Manager:** The Company grants the Distributorship the right to employ qualified people to perform the Distributor's duties, on behalf of the Distributor. Said person(s) will hereinafter be referred to as Area Marketing Manager. It is understood that the Distributor will make the decision in selecting his/her Area Marketing Manager(s). One (1) of the Company's Regional Marketing Directors will assist the Distributor in using the Company's current marketing materials and marketing strategies, along with assistance in training the Distributor in processing all documents necessary for the Distributor to operate his/her Distributorship. The Distributor understands that the employing of one or more Area Marketing Managers does not lessen any of the Distributor's duties and/or obligations as outlined herein.

The Company agrees to make available to the Distributorship's additional training and/or assistance in the Distributorship's Geographic Area described in paragraph 10 herein, as may be required by the Distributor to market the Company's products. The Distributor shall pay the Company Three Hundred Dollars (\$300) per day, plus reasonable travel expenses for Company's representative for assistance.

**50. Seminars:** The Company's National Director of Marketing or their assistant(s) shall hold periodic Seminars at places selected by the Company. There will be no charge to the Distributor and/or the Distributorship's Area Marketing Manager(s) to attend these seminars. The Distributor agrees to pay for his/her and his/her Area Marketing Manager(s) expenses incurred by him/her to attend said Seminar(s).

**51. Distributor's Questions:** The Distributor will have questions and/or situations from time to time that the Distributor will need assistance in having the correct answers to questions and/or how to resolve situations that occur. The Distributor agrees to get the answer to said questions and resolve issues exactly as follows:

**A. First,** the Distributor will consult the Company's Distributorship Operations Manual to get the answer to a question(s) and/or resolve a situation(s) that has occurred. If, after referring to the Distributorship Operations Manual, the Distributor has not been able to locate the answer(s) to his/her question(s) and/or situation(s), the Distributor may only then take the next step as follows:

**B. Second,** the Distributor may contact by phone (**not** email, text messages, and/or fax) his/her Regional Marketing Director to get the help needed to answer any question(s) and/or resolve the current situation(s). In the unlikely event that the Regional Marketing

Director is unable to assist the Distributor in answering the question(s) and/or resolving the situation(s) completely, then the Distributor may only take the next step as follows:

**C. Third,** if the Distributor is forced to take this final step to receive the answer(s) to question(s) and/or resolve a situation(s) that has occurred, then the Distributor agrees to contact by phone (**not** email, text message, and/or fax) the Company using the exact procedure as follows:

**1. Marketing:** For any question(s) and/or situation(s) whatsoever that has occurred pertaining to marketing the Company's products or processing documents the Distributor is authorized to only call the Company's National Director of Marketing. In the event that Company's National Director of Marketing is not available and has an Assistant to assist him/her, the Distributor will be transferred to that person for immediate assistance.

**2. Accounting:** For any question(s) and/or situation(s) whatsoever that has occurred pertaining to accounting the Distributor is authorized to only call the Company's Accounting Department. In the event that Company's accounting supervisor is not available and has an Assistant to assist him/her, the Distributor will be transferred to that person for immediate assistance.

**52.The Company's Products:** The Distributor agrees that the products available from the Company were made available to the Distributor exclusively by the Company. The Distributor also agrees that the Company's marketing materials, along with a marketing plan, were all designed and/or created by the Company. The Distributor agrees that the Company is granting the Distributor's License to market products presently available or available in the future using Company's marketing materials and marketing plans in the Geographical Area described in paragraph 10 herein. Both parties agree that the Dealers established by the Company for the Distributor or established by the Distributor in Distributor's Geographical Area described in paragraph 10 herein, are accounts jointly owned by the Company and the Distributor marketing Company's products. Therefore, the Distributor agrees not to market any products and/or services that the Distributor did not receive from the Company, to any Dealers in the Geographic Area described in paragraph 10 herein.

**53.Duties Of The Company:**

**A.** The Company shall forward to the Distributor all inquiries, described in paragraph 21 herein, received from prospective Dealers, located in the Distributorship's Geographic Area, described in paragraph ten (10) hereof, for its products.

**B.** The Company shall not negotiate, directly or indirectly, with the Distributorship's Area Marketing Manager(s), representatives or with any Dealer, except as outlined herein, located in the Distributorship's Geographic Area as described in paragraph 10 herein.

- C. The Company agrees to give the Distributor and Distributorship's Area Marketing Manager(s) continued training and support throughout the term of this Agreement and any renewal thereof. The continued training and support will be, but not limited to, Regional and National Seminars as described in paragraph 18 herein, conference training calls, marketing and processing updates via email and/or United States Postal Service Mail.
- D. The Company agrees to deliver all products, printing, supplies, materials, etc., as called for in Schedule "B" herein to the Distributor on or before thirty (30) days from the date the Company receives the balance of monies from Distributor agreed to in paragraph 11 herein.
- E. The Company agrees to have a Company's Regional Marketing Director to begin training the Distributor on or before twenty (20) business days from the day the Distributor receives the items listed on the Schedule B attached hereto. Note: The date the training begins can be changed if said new date is agreed to by the Company and the Distributor a minimum of thirty (30) days prior to the date the Distributor is scheduled to receive the items listed on Schedule B attached hereto.

**54.Duties Of The Distributor:** The Company and the Distributor agree that all of the duties described herein, to be performed by the Distributor, will be done as described in detail in the Company's Distributorship Operations Manual. The duties of the Distributor are as follows:

- J. The Distributor agrees to begin to sell and service retail Dealers on or before thirty (30) days from the date the Distributor receives all of the items listed on Schedule B herein. The Distributor agrees to service or have his/her Area Marketing Manager(s) service all Dealers that he/she or his/her Area Marketing Manager(s) established a minimum of one (1) time every four (4) weeks.
- K. The Distributor agrees to mail to the Company, by United States Postal Services Priority Mail the White Nat.Hdq.Copy of each and every sold Invoice and Consignment Invoice, no later than each and every Monday (on Tuesday if Monday is a legal holiday), for all sales made the previous week by Distributor and/or his/her Area Marketing Manager(s). The Distributor agrees to pay all postage for items sent to the Company for processing.
- L. The Distributor agrees to only use advertisements that have been designed by the Company to advertise products purchased by the Distributor from the Company. The Distributor also agrees to only advertise in media that has the majority of it's audience in the Distributor's Geographic Area described in paragraph 10 herein.
- M. The Distributor agrees that he/she and/or the Distributor's Area Marketing Manager(s) will begin to establish Dealers with the Company's products on or before thirty (30) business days from the day the Distributor receives the items listed on the Schedule B attached hereto.



- N. The Company estimates, based on previous sales, that the Distributor will need to purchase a minimum of one thousand (1,000) books each month to service two hundred (200) Dealers. The Distributor agrees to only purchase a minimum of one thousand (1,000) Playing Blackjack To Win "Second Edition" books each and every calendar quarter, beginning with the second (2<sup>nd</sup>) full calendar quarter from the date the Distributor and/or the Distributor's Area Marketing Manager(s) began to establish Dealers as agreed to in paragraph 20 E herein, throughout the term of this Agreement and any renewal thereof in order for the Distributor to maintain the right and License as described in Paragraph 2 herein.
- O. The Distributor agrees to and requires his/her Area Marketing Manager to have a cellular phone that will be used **strictly** for the Distributor's Distributorship business, in the Distributorship Marketing Area. The Company will print the Distributorship office number and his/her cellular number on the Distributor's and Area Marketing Manager(s) business cards along with his/her name and Distributorships address with the street number, street name, city, state and Zip Code. A United States Postal Service P.O. Box or a mail service such as a U.P.S. store **cannot** be used as an address. The Distributor **may not** choose to use his/her home address for the Distributorship office address. The Distributorship's office **must** be used as the Distributorship office address.
- P. Distributor agrees to maintain a minimum of one (1) business telephone landline, with twenty-four (24) hour answering capabilities. Said telephone shall be listed with Directory Assistance in the name of Eagle Book Publishing Company of \_\_\_\_\_. The Distributor can forward calls from that landline number to the Distributors cellular phone when they leave the office.
- Q. In the event the Distributor elects to have one (1) or more Area Marketing Manager(s) perform the Distributors duties, then the Distributor agrees that he/she will be responsible for all of his/her Area Marketing Manager(s) actions.
- R. The Distributor agrees to pay his/her Area Marketing Managers the sum of Ten Dollars (\$10.00) for each and every Playing Blackjack To Win "Second Edition" that said Area Marketing Manager collects the monies from Dealers they service. The Distributor agrees to pay his/her Area Marketing Manager Five Dollars (\$5.00) for each Playing Blackjack to Win "Second Edition" that the Company paid Distributor for that was sold from the Company's email, brochure, magazine ads and/or website advertising as described in detail in paragraph 14C herein. Said payments to the Area Marketing Manager will be paid to the Area Marketing Manager(s) on the twentieth (20<sup>th</sup>) day of each and every month for monies collected from Dealers from the first (1<sup>st</sup>) day thru the fifteenth (15<sup>th</sup>) day of that month. The Area Marketing Manager will also be paid on the fifth (5<sup>th</sup>) day of each and every

month for monies the Area Marketing Manager (s) collects from their Dealers from the sixteenth (16) day thru the last day of the previous month.

**55.Distributor's Communications With Company:** The Distributor understands that there will be only twenty (20) Distributors, each with his/her protected Area, in the United States. The method all Distributors are required and agree to use to communicate with the Company and the Company's Regional Marketing Director, has been determined to be the most efficient and least time consuming for all Distributors,, the Regional Marketing Director and the Company are as follows:

**A.** Company will, from time to time, email the Distributor updated or new instructions and/or processing procedures for documents. Those emails do **not** require and the Company does **not** want the Distributor to reply to them, but, just do as the email says. The same will apply for any updated or new marketing procedures that the Company will email to the Distributor.

**B.** Distributor agrees to only communicate with the Company using the procedures outlined in paragraph 13A, B and C hereof.

**56.Distributor's Communications With Dealer's:** The Distributor agrees to, if necessary, personally contact his/her Dealers by phone (**not** email, text and/or fax). The Company's Chairman of the Board insists on personal verbal communication from each Distributor and his/her Area Marketing Manager(s) to every Dealer to assure each and every Dealer that you care about him/her and want to assure him/her that you appreciate their input to better serve them.

**57.Additional Requirements Of The Distributor:** The Distributor agrees to do the following on or before the date that the Company is scheduled to ship the items, listed on the Schedule B attached hereto, to the Distributor. The additional requirements are as follows:

**C.** The Distributor agrees to have and requires his/her Area Marketing Manager to also have a cellular phone that will be used **strictly** for the Distributorship business along with a landline phone that is described in detail in paragraph 21G. The Distributor agrees to put the Company's standard greeting on his/her cellular phone and office land line phone and require the Area Marketing Managers to do the same. The greeting is in the Company's Distributorship Operation Manual.

**D.** Obtain all necessary business license, permits, taxes, insurance, etc as described in paragraphs 28, 29 and 30.

**58.Covenants Of The Distributor:** The Distributor agrees to use his/her best effort to market all of the Company's products as per the Company's standard policies and the Company's Distributorship Operations Manual.

- 59. Insurance:** The Distributor shall be responsible for the payment of all insurance expenses, both hazard and liability, which may be deemed necessary and/or required by any authorized government agency for the legal and proper operation of the Distributorship and any and all vehicles that are used to market the Company's products on behalf of the Distributor.
- 60. License And Permit(s):** The Distributor shall be responsible to qualify and pay all fees to acquire all license and/or permits required by an authorized government agency to operate his/her Distributorship in the Geographic Area described in paragraph 10 herein.
- 61. Taxes:** The Distributor shall be responsible for the payment of all payroll taxes and/or all other taxes, which may be legally imposed upon him by an authorized Federal, State, or Municipal taxing district. Each Area Marketing Manager should be an Independent Contractor to eliminate the Distributor from paying their taxes.
- 62. Sale or Assignment of Distributorship:** The Distributor agrees that no sale or assignment or rights to any Company products may be given by the Distributor, or any of his/her representatives, to anyone without prior written consent from the Company. The Distributor agrees to pay the Company a Five Hundred Dollar (\$500) transfer fee for the Company to evaluate and approve the transfer. A transfer of more than fifty percent (50%) of the outstanding shares of common stock of the Distributorship, if the Distributor is operating Distributorship as a corporation, shall be considered a sale pursuant to this paragraph. The Company shall have the right of first refusal of any sale or assignment offered by the Distributor. The receipt of any offer, the Distributor must notify the Company of its contents in writings, by certified mail, and the Company shall have three (3) business days, from receipt of said certified mail, in which to accept or reject the offer, at which time if the offer is not accepted by the Company in writing, the right of first refusal shall be considered abandoned. The Distributor agrees that in the event of a sale or assignment of Distributorship to a third party or parties, all aspects of this Agreement without exception, will remain in full force and effect.
- 63. Default and Remedies:** In the event the Distributor fails to perform any duties, requirements and/or obligations as herein before described, the Company shall have the right, after written notice by certified mail, to declare that said Distributorship is in default. If within thirty (30) days following receipt of such notice the Distributor has not cured the default and reconciled with the Company, this Agreement shall become null and void, the Company shall be relinquished. If so declared null and void, the Company shall have the right to reenter the Geographic Area, described in paragraph 10 herein before assigned to the Distributor and carry on the business of the Distributor in order to protect the interest of the Company, and Dealers herein before established in the Geographic Area described in paragraph 10 herein.
- 64. No Employment Contract:** Nothing contained in this Agreement shall be construed as to constitute the Distributor as a partner, employee, or agent of the Company nor shall either

party have any authority to bind the other in any respect, it being intended that each shall remain totally independent and responsible for its own actions. The Distributor is an independent contractor for all purposes.

**65.Name, Marks, Insignia And Logos:** The Distributor acknowledges that the Company is the owner of the trade name and trademark and that the marks, insignia, logos, or other trade names used by the Company, and agrees not to use such marks, logos, insignias, or other trade names or any variations thereof, except as a contemplated herein or otherwise approved by the Company.

**66.Miscellaneous:**

**A.** All notices, demands, or other communications given hereunder shall be in writing and shall be deemed to have been duly given on the first business day after mailing by United States Postal Service registered or certified mail, return receipt requested, postage prepaid, addressed as follows:

**To Company:**

Eagle Book Publishing Company  
Suite 37-365  
4001 S. Decatur Blvd.  
Las Vegas, NV 89103  
725.300.6621

**To Distributor:**

_____	( ) _____ - _____
Name	Home
_____	( ) _____ - _____
Address	Cell
_____	( ) _____ - _____
City	Work
_____	
State	
Zip	

Or to such other person as either party shall designate, in writing, to the other for such purposes and in the manner herein above set forth.

**B.** Agreement sets forth all the promises, covenants, agreements, conditions, and understandings between the parties hereto, and supersedes all prior and contemporaneous agreements, understandings, inducements, or conditions expressed or implied, oral or written, except as herein contained.

**C.** This Agreement shall be binding upon the parties hereto, their heirs, administrators, successors, and assigns. No party may assign or transfer its interest herein, or delegate its

duties hereunder, except as expressly permitted hereunder, without the written consent of the other party.

- D. The parties hereby irrevocably agree that no attempted amendment, modification, termination, discharge, or change (collectively, "Amendment") of this Agreement shall be valid and effective, unless the parties shall unanimously agree in writing to such Amendment.
- E. No waiver of any provision of this Agreement shall be effective unless it is in writing and signed by the party against whom it is asserted, and any such written waiver shall only be applicable to the specific instance to which it is related and shall not be deemed to be a continuing or future waiver.
- F. This Agreement and any amendments hereto, may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.
- G. The article and section headings contained in this Agreement are inserted for convenience only and shall not affect in any way the meaning or interpretation of the Agreement.
- H. This Agreement shall be construed in accordance with the laws of the State of Nevada and any proceeding arising between the parties in any manner pertaining or related to this Agreement shall, to the extent permitted by law, be held in Clark County, Nevada.
- I. The parties hereto, will execute and deliver such further instruments and do such further acts and things as may be reasonably required to carry out the intent and purposes of this Agreement. This Agreement replaces any prior written or Verbal Agreement pertaining to the Playing Blackjack To Win "Second Edition" book.
- J. This Agreement is intended to be performed in accordance with, and only to the extent permitted by, all applicable laws, ordinance, rules and regulations. If any provision of this Agreement or the application thereto to any person or circumstance shall, for any reason or to any extent, be invalid or unenforceable, the remainder of this Agreement and the application of such provision to other persons or circumstances shall not be affected thereby and shall be enforced to the greatest extent permitted by law

**In Witness Whereof**, the parties have executed this Agreement on the day, month, and year first written above.

**Original Deposit:** As per the terms of paragraph 11 herein, the Distributor is doing one (1) of the following:

- A Ten Thousand Dollars (\$10,000) \_\_\_\_, *or if applicable* Fifty-Five Thousand Dollars \_\_\_\_ (\$55,000 \_\_\_\_ Cashier's Check, payable to **Eagle Book Publishing Company** is attached.

**Distributor:**

For Office Use Only <b>Distributorship Number:</b> _____
---

**By:** \_\_\_\_\_  
Signature Print Name

**By:** \_\_\_\_\_  
Signature Partner Print Name

**Company:** Approved on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_, subject to paragraph 11 herein.

**By:** \_\_\_\_\_ President  
Eagle Book Publishing Company Title

## Schedule A Marketing Area

Region: **01 – Distributorship 01**

Name - Washington

**States**

Alaska

Idaho

**SAMPLE**

Hawaii

Oregon

Washington

Total Population 15,995,041

**Note: This is a sample Schedule A that shows the geographic Marketing Area that will be in each of the twenty (20) Distributorship Marketing Agreements. All twenty (20) Schedule A's are shown in the Company's Document Website.**

\*Population of twelve million or more according to the 2020 United States Census Bureau.

**In Witness Whereof**, the parties have executed this Schedule A on the day, month and year first written above.

**Distributor:**

**By:** \_\_\_\_\_  
Signature Print Name

**By:** \_\_\_\_\_  
Signature Partner Print Name

**Company:** Approved on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

**By:** \_\_\_\_\_ President

## **SCHEDULE B**

### **PRODUCTS, MARKETING MATERIALS AND PRINTED ITEMS**

The Company agrees to furnish the Distributor the product, marketing materials and printed items listed below, along with five (5) days of training for the sum, the Distributor pays to the Company, as agreed to in paragraph 11 herein. Note: A Company Regional Marketing Director will train the Distributor and /or Distributor's Area Marketing Manager(s) while establishing retail Dealers, in the Distributor's Geographic Area described in paragraph 10 herein.

#### **Products:**

2,000 Playing Blackjack To Win "Second Edition" books

#### **Marketing Materials:**

1 Distributorship Operations Manual  
3 Self Inking Numbering Stamps  
3 Presentation Case  
3 Business Card Case  
3 Sets Magnetic Signs For Vehicle  
3 3 Ring Binders For Dealer Data Cards And Dealer Servicing Records  
3 Sets Ring Binder Divider Sheets  
200 Custom Made Counter Displays For Books And Customer Take One Brochures  
3 Clip Boards  
3 Truck Travel Plaza Directory

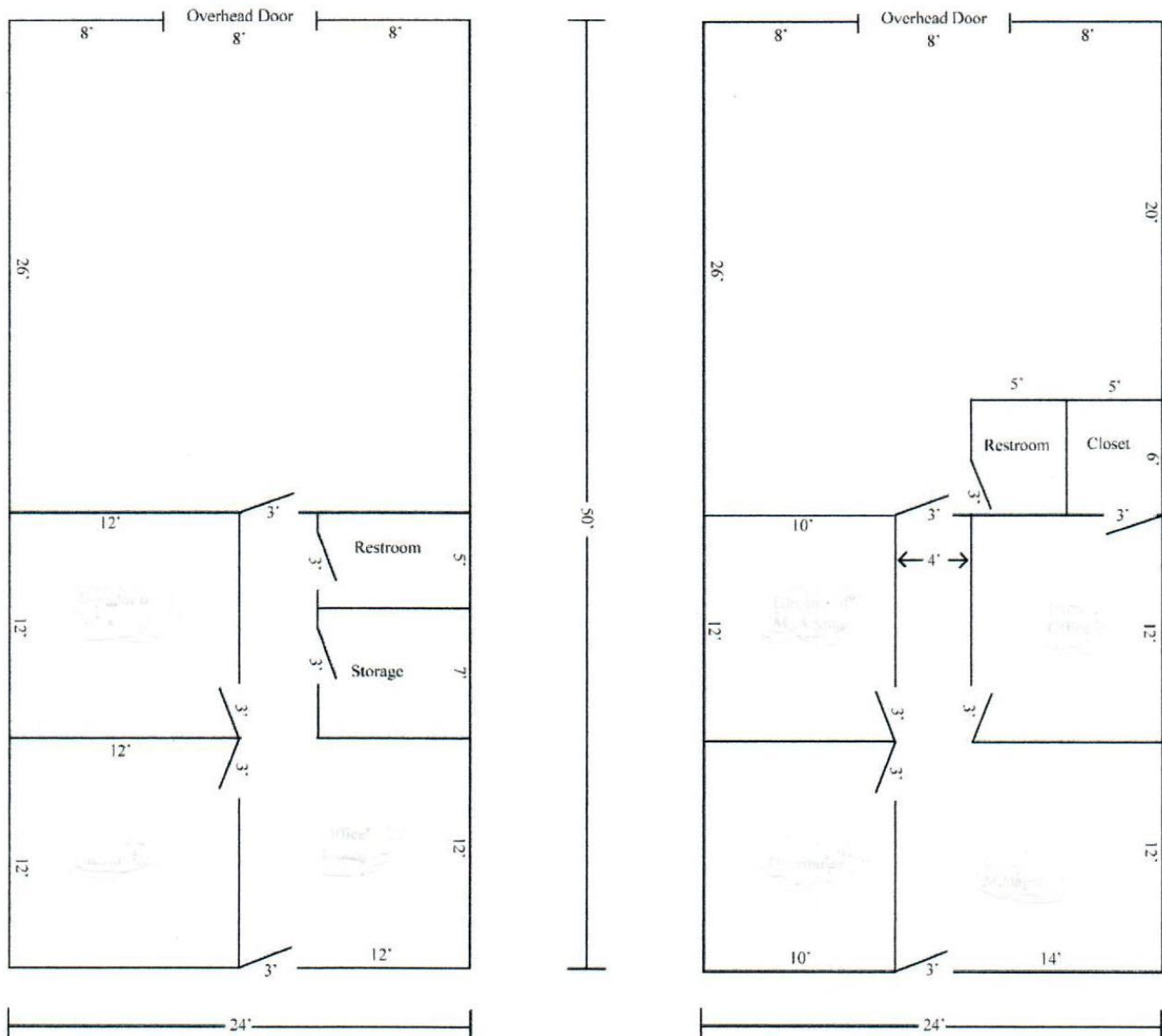
#### **Printed Items:**

20,000 Customer Take One Brochures  
200 Dealer Brochures  
200 Cash Invoices ) (Dealers Cost for books \$35.00)  
200 Consignment Invoices (Dealers Cost for books \$40.00)  
300 Dealer Data Cards  
300 Dealer Servicing Records  
100 9"x12" Custom Printed White Mailing Envelopes  
3,000 Color Business Cards  
500 Sheets of custom printed stationary  
500 Custom printed Number 10 envelopes  
20 Dealer Numerical Control  
200 Daily Work Schedules  
1 Price List For Marketing Materials And Printed Items with prices for each item



## SCHEDULE C

## Typical Area Marketing Office/Warehouse



The above drawings are typical of what an office/warehouse will look like. Both of the drawings are 1,200 square feet. The office/warehouse will be a minimum of 1,000 square feet and a maximum of 1,400 square feet.

The office/warehouse will be located in a nice area that can be found in any city. The front will be nice paved parking, sidewalks, grass, shrubs, trees, etc. The rear of the building will be accessible by truck, like a UPS truck – possibly an 18 wheeler, with a large overhead door to allow the truck to back up to go slightly into the building during bad weather. This will be Parking for Five Employees.

**In Witness Whereof**, the parties have executed the Schedule B and Schedule C on the day, month and year first written above.

**Distributor:**

**By:** \_\_\_\_\_  
Signature Print Name

**By:** \_\_\_\_\_  
Signature (2nd Person) If Applicable Print Name

**Company:** Approved on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

**By:** \_\_\_\_\_ President

Next Is The Best Way For You To  
Find A Partner with Big \$ \$ \$

## Surprise – Surprise !! Read This !!

So, what are you waiting for to decide which one of the Marketing Areas, that is still available, you would like to purchase with Ten Thousand Dollars (\$10,000) refundable Deposit.

Here is an idea, in the event you will have the Ten Thousand Dollars (\$10,000) for the deposit but won't have the Forty-Five Thousand Dollars (\$45,000) for the final payment. Find a "Partner" that has \$ \$ \$. Tell them I have found a fantastic Distributorship to buy. They **guarantee** me a One Hundred Thousand Dollars **(\$100,000)** net profit the first twelve (12) months in full operation. I have the (Name of Market Area) under contract with a Ten Thousand Dollar (\$10,000) deposit. I need you to pay the Forty- Five Thousand Dollars (\$45,000) I owe. Explain to them that we should net the Fifty-Five Thousand Dollars (\$55,000) back plus Twenty Thousand Dollars (\$20,000) or more net profit the first (90) days in business. You will get your Forty-Five (\$45,000) investment back plus Ten Thousand Dollars (\$10,000) or more as half of the Profits. I will get my Ten Thousand Dollars (\$10,000) invested back plus Ten Thousand Dollars (\$10,000) or more as my half of the profits.

Explain that each of you will get fifty percent (50%) of the profits forever.

It should be easy for you to find a partner. If you can't – **I W. G. Elzner Chairman – President** of Eagle Book Publishing Company will be **Your Partner**. My bank account still has room for a few more Million Dollars to keep my other Millions of Dollars company.

I W.G. Elzner agree to be the partner, with only five Distributors, as described above for each to only invest **just \$10,000** to own 50% of the Distributorship. You need to be a fast decision maker before five other **wise decision making entrepreneurs** act quicker than you!

I will give you a letter stating that you can also buy my 50% of the Distributorship for Forty Five Thousand dollars (\$45,000) \*That I originally invested) which will give you 100% ownership of the Distributorship. There is no time limit on my offer.

There Is No Way You Can Loose  
\$1.00!! We Will Refund Your  
Entire \$10,000 Deposit  
All You Have To Do, Is Ask For It.  
How Easy Is That?  
Plus – We Furnish You Information  
That You Can Verify From  
National Resources To Help You  
Make The Wise Decision To Join  
Nineteen Other Wise Decision  
Making Entrepreneurs To Own One  
Of Only Twenty Distributorships.  
Keep Reading! You Will Agree That  
This Is The Best Business  
Opportunity Being Offered!!

# Your Entire \$10,000 Deposit Is Refundable

## Just Ask For It!!

Another “First” for Eagle Book Publishing Company to join dozens and dozens of “Firsts” received by companies founded by The Eagle Companies over the past sixty-five years. Here is an example...

“No Fiction – ALL Facts” about your “\$10,000 Refundable **Deposit**” are spelled out in detail in the Company’s Distributorship Marketing Agreement, or the Distributorship Partner Marketing Agreement just like the one you and your Partner will sign. When you read the eighteen-page Distributorship Marketing Agreement, you will see many other amazing “Firsts” that the Company will do for our Distributors that no other company you contact will do for you.

**The Next Two Pages  
Show The Geographical  
Area And Population Of  
All Twenty Of Our  
Distributorships  
Select Your Area Today!!  
Then  
Email Our President  
[wgelzner@theeaglecompaniesnv.com](mailto:wgelzner@theeaglecompaniesnv.com)  
To Verify It Is Available**

## Region One

Region 01 Distributorship 01 Name: Washington States (s) Alaska, Idaho, Hawaii, Oregon, Washington Total Population 15,995,041	Region 01 Distributorship 06 Name: South Texas States (s) Southern Half Of Texas Total Population 14,000,000 +
Region 01 Distributorship 02 Name: North California States (s) North Half Of California Total Population 18,000,000 +	Region 01 Distributorship 07 Name: Minnesota States (s) Kansas, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Wyoming Total Population 13,944,548
Region 01 Distributorship 03 Name: Southern California States (s) Southern Half Of California Total Population 18,000,000 +	Region 01 Distributorship 08 Name: Illinois States (s) Iowa Illinois Total Population 16,015,145
Region 01 Distributorship 04 Name: Arizona States (s) Arizona, Colorado, New Mexico, Utah Total Population 18,336,566	Region 01 Distributorship 09 Name: Missouri States (s) Missouri, Arkansas, Oklahoma Total Population 13,137,553
Region 01 Distributorship 05 Name: North Texas States (s) <b>SOLD</b> North Half Of Texas Total Population 14,000,000 +	Region 01 Distributorship 10 Name: Michigan States (s) Michigan, Wisconsin Total Population 15,981,915

Note: Each Distributorship Marketing Area Has A Population Of Twelve Million (12,000,000) Or More. Most have Fifteen Million (15,000,000) Or More. The Name Of Each Distributorship Marketing Area Is The Name Of The State In That Marketing Area With The Largest Population.

## Region Two



Region 02 Distributorship 01 Name: Alabama States (s) Alabama, Louisiana, Mississippi Total Population 12,655,435	Region 02 Distributorship 06 Name: The Virginias States (s) Maryland, Virginia, W. Virginia, Washington D.C., Ohio Total Population 28,443,713 +DC
Region 02 Distributorship 02 Name: South Florida States (s) South Florida Total Population 14,000,000 +	Region 02 Distributorship 07 Name: New Jersey States (s) Delaware, New Jersey, Connecticut Total Population 13,893,628
Region 02 Distributorship 03 Name: North Florida States (s) North Florida , Georgia Total Population 14,000,000 +	Region 02 Distributorship 08 Name: Pennsylvania States (s) Pennsylvania, Rhode Island Total Population 14,110,007
Region 02 Distributorship 04 Name: The Carolinas States (s) North Carolina, South Carolina Total Population 15,578,660	Region 02 Distributorship 09 Name: New York States (s) New York Total Population 20,215,751
Region 02 Distributorship 05 Name: Tennessee States (s) Indiana, Kentucky, Tennessee Total Population 18,216,519	Region 02 Distributorship 10 Name: New Hampshire States (s) New Hampshire, Vermont, Maine Massachusetts Total Population 10,419,643

Note: Each Distributorship Marketing Area Has A Population Of Twelve Million (12,000,000) Or More. Most have Fifteen Million (15,000,000) Or More. The Name Of Each Distributorship Marketing Area Is The Name Of The State In That Marketing Area With The Largest Population.

## Distributorship Start-Up Schedule

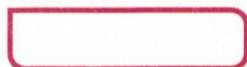
- **September 1, 2025** Start Selling Twenty Distributorships
- Distributor Signs Distributorship Marketing Agreement And Pays \$10,000 Deposit
- Distributor Pays \$45,000 Balance Between November 17, 2025 and April 17, 2026 as agreed
- Regional Marketing Director Conducts Five Day Training Beginning May 4, 2026 through July 10, 2026
- Dealer Sales Will Begin The Next Week After Training Is Completed For Each Distributorship.

## Select A Date In 2026 For Your Distributorship Training

Date	Region One	Region Two
05-04	North Texas	
05-11		
05-18		
05-25		
06-01		
06-08		
06-15		
06-22		
06-29		
07-06		

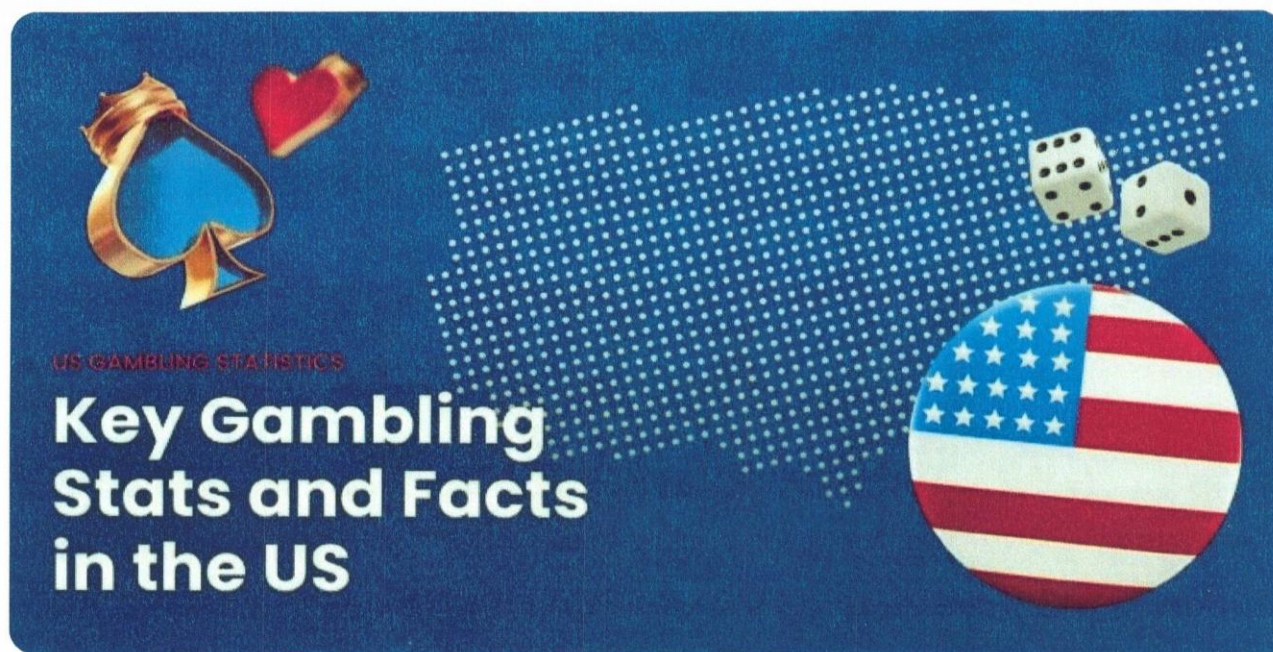
Don't miss this once in a lifetime Opportunity to become a Distributor to make Big \$ \$ \$ in the fastest growing industry in America – “Gambling” and by being the Distributor of Playing Blackjack To Win “Second Edition” the number one book teaching Blackjack Players how to be a “Consistent Winner” playing the number one game, Blackjack, in every Casino in America. Question? How many number 1's can you be involved in?? Answer!! **Only** a Distributorship founded by The Eagle Companies for over **sixty-five years!!**

**Next Is A Copy Of A  
Leading National  
Publication Giving You  
Correct Information  
About The Gambling  
Industry Blackjack, The  
Most Popular Game**

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# Gambling Statistics in the US 2024: Key US Gambling Stats and Facts

Author: **Eva Johnson** Last Updated: **Mar 24, 2024** Reading time: **6 minutes**



## Table of Contents

The US offline and online gambling market is still one of the biggest globally and is one of the most trend-setting in terms of innovations. However, finding recent and reliable gambling stats in the US is a complicated task.

This is why our CasinosHunter team has researched the open source data for 2021-2024 and collected over 30 of the most interesting and insightful facts about the US gambling statistics.



# Key US Gambling Statistics 2024

## ✓ KEY US GAMBLING FACTS & STATS IN NUMBERS



### US GAMBLING MARKET REVENUE

**APPROXIMATELY \$54.9+ BILLION**

### SLOTS AND TABLE GAMES GENERATED

**\$43.79 BILLION**

### ONLINE CASINO REVENUE GREW BY

**35.2%**

### NUMBER OF PEOPLE PLAYED AT CASINO IS

**84 MILLION**

### PERCENTAGE OF MOBILE GAMBLERS IS

**85%**

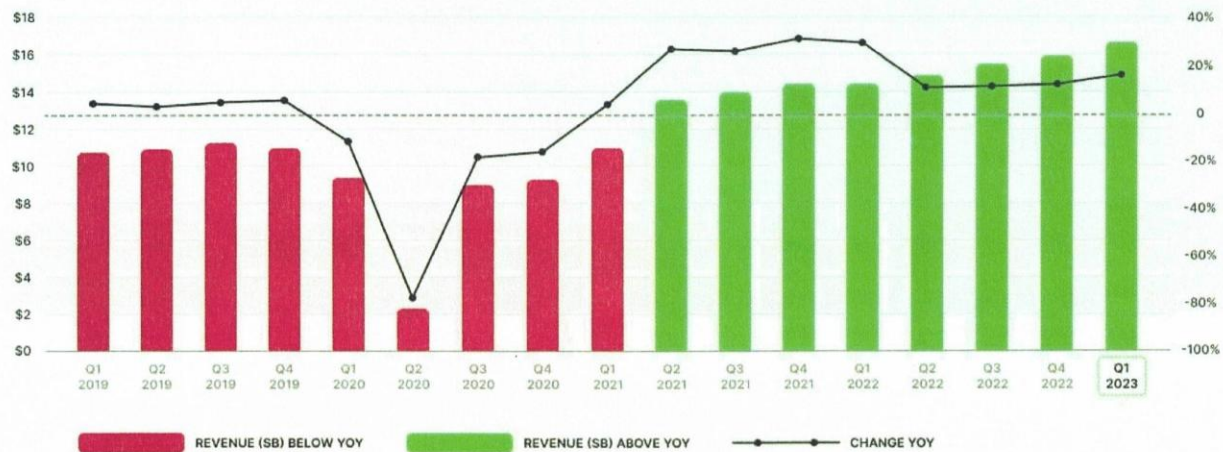
### Key US Gambling Statistics 2024 in numbers

- 1 Americans set a gambling statistics United States record with revenue of over \$54.9 billion
- 2 Slot machines and table games generated \$43.79 billion, more than any other form of gambling. This is a 6.7% increase over the same 11-month period in 2021
- 3 Online casino revenue grew by 35.2% to \$5 billion
- 4 84 million adult people in the US, which is around 34% the all adult population, played a game at a casino in the previous year
- 5 The online gambling stats in America show that 85% of gamblers use their mobile devices to gamble online.

## Gambling Facts And Stats In The US

# Market

## QUARTERLY COMMERCIAL GAMING REVENUE 2019–2023 (IN BILLION USD)



### Quarterly Commercial Gaming Revenue 2019–2023

In the first quarter, the traditional land based casino sector generated quarterly revenue of \$12.30 billion, surpassing the previous rate of \$12.26 billion in Q3 2022, and setting an all-time revenue record of \$4.35 billion in March, 2023.

According to the recent online gambling stats in the US, online sports betting and iGaming accounted for a record quarterly share of 24.7 percent, totaling \$4 billion in the Q1 2023

### Gross Gaming Revenue of the Gambling Industry

2022: The GGR of the gambling industry reached \$60.42 billion, more than seven billion U.S. dollars higher than in 2021 when the GGR was almost 53 billion U.S. dollars in 2021, yet growing significantly over the 2020 table

2022: Sports bettors wagered \$83.13 billion from January to November. Sportsbooks generated \$6.56 billion of the sum, but 65.4% more than over the same period in 2021.

2022: Sports betting demonstrated stable growth with \$93.2 billion wagered, and sportsbook revenue reached \$7.5 billion.



2022: Mississippi (down 3.6%) and South Dakota (down 2.2%) saw an annual revenue decrease compared to the data of 2021

2022: Table games revenue was up 13.9%, while slot machines were up by 5.1% compared to the previous year

2021: The casino hotel sector had a market size of \$58.13 billion, a 24% increase compare to 2020

## Gambling Population

2022: According to the repeating gambling stats in America, men are more likely than women (24% to 15%) to make bets on sports in some form

2022: Adults under the age of 50 gamble more often than those 50 and older (22% vs. 17%) which is a change in trend compared to the year 2020

18% of college graduates made bets on some kind of sports in the past year, as well as 20% of non-college graduates

22% of adults that get higher than average income, 19% of adults in the middle-income range, and 19% of adults with income lower than average say they have bet on sports in the past year, the gambling statistics in America shows

A NCAA survey claims that 58% of 18- to 22-year-olds have engaged in at least one sports betting activity in 2023

67% of students that live on a college campus make bets on sports (a higher percentage compared to students commuting or studying remotely)

## Numbers

The number of businesses of all types in the casino hotel sector

The number of businesses of all types in the casino hotel sector increased to 322 in 2021 (in 2020, the number was 291). There are 377 casino hotels businesses as



of 2023, an increase of 6.3% from 2022.

The number of tribal casinos reached 515 in 2021. Year before, there were 525 casinos, and in 2019, the number was 524.

In 2021, the number of commercial casinos was 466; in 2020, the number was 462, in 2019, the number was 465.

## Games & Platforms

The most popular type of gambling in the US in 2021

Lottery was the most popular type of gambling in April 2021. 37% of regular gamblers stated that playing the lottery would be an activity they would be likely to do in the next 30 days.

Playing casino games was the second most popular type of gambling, with 21% of regular bettors claiming they would likely be playing a casino game in the next 30 days.

## Locations

2023: States that have the biggest number of casino hotel businesses in the country are Nevada (146 businesses), California (36 businesses) and Oklahoma (29 businesses).

Gambling markets according to their in-person winnings at table games, slot machines and at-the-counter sports betting, but excluded online sports betting and internet casino games:

Gambling markets according to the levels of in-person winnings

2022: Six states offered internet gambling options: New Jersey, Michigan, Pennsylvania, Connecticut, West Virginia and Delaware. (only online poker was allowed in Nevada)

## Monthly and Year-to-Date Sports betting revenue results from States Center for Gaming Research March 2023:

State	Revenue
Arizona	0
Arkansas	2,868,244
Colorado	35,482,562
Connecticut	17,156,956
Delaware	1,642,635
Illinois	96,011,984
Indiana	36,458,332
Iowa	16,543,361
Kansas	5,991,876
Louisiana	28,004,732
Maryland	14,097,423
Mississippi	5,117,380
Montana	979,495
Nevada	50,439,000
New Hampshire	12,317,536
New Jersey	72,330,439
New York	149,886,749

<https://casinoshunter.com/hub/gambling-statistics/united-states/#:~:text=84 million adult people in the US, which>

6/12

State	Revenue
Oregon	6,478,681
Pennsylvania	39,250,402
Rhode Island	5,164,799
South Dakota	123,365
Tennessee	36,347,994
Virginia	42,127,492
Washington DC	1,494,441
West Virginia	3,658,913
Wyoming	922,899

## Problem Gambling Statistics In The US

According to the problem gambling stats for the US in 2022, it was identified that around 2 million adults in the U.S. meet severe gambling issues criteria, that is, this amount of population can be considered as having gambling addiction.

Another 4 to 6 million American adults have mild or moderate problems which means that they either have a couple of symptoms of gambling addiction or experience milder influence of their compulsive gambling behavior.

Moreover, the gambling addiction stats in the US show that 3% to 5%, or 5 to 9 million people, will, at some point in their lives in the future, report a subclinical problem connected to problem gambling. This means that some gambling disorder symptoms are present in these people but the psychiatric diagnosis is not warranted and therefore, these people will have difficulties deciding whether they need professional help.

Now you know there is no shortage of Blackjack players that will buy a Playing Blackjack To Win “Second Edition” book. **Millions and Millions of Buyers!!**

**W. G. Elzner's**  
**PERSONAL BIO**  
**A Small Preview Of**  
**Sixty-Five Years of Experience**  
**Creating New Products And Services**  
**And Designing Award Winning Marketing**  
**Plans That Produced Many Multi-Millionaires**





W. G. Elzner

*From The Desk Of*  
W. G. Elzner

## Personal Bio

You evidently want to know more about me, so here is about 10% of what I have done. I want to give you a brief history of how my business knowledge started at six years old and I have never stopped learning and taking advantage of every opportunity that has been presented to me. I am a very healthy Special Forces Marine! I will tell you how I was making money while my friends, from the first grade to graduation, were not preparing for their future as an adult. After this short story, I will fast-forward to explain how I made my first Million Dollars when I was 26 years old in 1962. Note, that it would be equal to more than Ten Million Dollars that someone 26 years old would have to make today to equal what I did. After that, I will give you a short preview of several of my Multi-Million Dollar success stories all built around my knowledge of **marketing**.

Now, for a brief history of my personal and business life up until I was 21 years old. My Dad was born in a small Texas town, where the population was less than 2,000. My grandfather owned the only grocery store, hardware store, appliance store, and Opera house along with many buildings on Main Street leased to other merchants. He was also a major stockholder in the First National Bank. I spent my summers with my Grandparents, from 6 to 17 years old, working in my Grandfather's various stores learning the business world. I was a bank teller the summer I was 12 years old.

From 6 years old I had a fully equipped woodworking shop with every power tool available. I built birdhouses, dog houses, bookcases and anything else anyone wanted me to build to make money. My dad taught me how to do all of that before he died, when I was 14 years old. He was a C.P.A., so he also taught me a lot more about business.

I made the money to buy my first car when I was only 13 years old. Then, I built a trailer to haul anything that I could make money doing. Next, I built a boat so I could take it to the Colorado river in central Texas, on my Uncles 18,000 acre ranch, to go fishing. I had done all of this before I got my driver's license on my 14th birthday. I was also planning to build homes and big buildings.

The next two paragraphs were written by a Scottsdale Arizona business associate who is retired after 40 years is a New York investment banker. This is part of what he wrote about me for a stock prospectus to sell 6 Million Dollars of stock in my invention Corporation.

W. G. says his only job since high school was the United States Marine Corps. He has more than 65 years of experience building and operating businesses in construction, technology, and professional service environments. He also developed award-winning medium and large scale

commercial and residential projects, created the largest jet boat manufacturing company in the world, founded an advertising company specializing in the hospitality industry that grew to 100 offices as a national operation.

He also created numerous other successful companies of commercial spaces. He has leveraged his knowledge and experience to successfully grow multiple companies through his management skills, sales ability, and business development efforts. W. G. owned and was President of corporations in Texas, Georgia, Florida, Ohio, Arizona, California, and Nevada. Two of these were record-breaking nationwide companies. His next project is an invention, in the automotive industry, which will be on the market in 2027 in the United States, and then worldwide in 2029, which he says will make him a Billionaire in less than four years.

My dreams had come true. I started a construction Company and was building houses at 18 years old. I had it in full operation when my mother, a school Teacher, insisted that I go to College. I finally convinced her that I never plan to get a job working for someone else so I didn't need a college degree. Also, I was making more money than her, with a Master's and Ph.D. degrees. I was full-time in the construction business when my name came up to be drafted in the army. I said, "no way", so I joined the Marine Corps. My homebuilding business never slowed down. I owned three rent houses, a new car, and new pick up, before I was 21 years old, all paid for.

In 1959, I was 23 years old, I sold my rental properties and moved to Austin. I started buying lots and building spec houses. I bought a ten unit apartment complex. I moved into the unit the previous owner lived in. I had great tenants, mostly retired. The lady that lived above my unit, Mrs. Hughes, was Howard Hughes's aunt. I started building homes and apartments all over Austin. In 1961, I was voted the number one quality builder in Austin. At 24 years old I was invited to be on the Board of Directors of Town & Country Food Stores. I had the contract to build every store in Texas, which was the beginning of the commercial division of my construction Company. By 1962, when I was 26 years old, I owned more apartments than anyone in Austin, and that was the year I became a millionaire. I did many more things in the building business, before I sold out in 1966.

Next, in 1966, I became a professional boat racer and ended up the Founder of a boat manufacturing Company in Pompano Beach, Florida. The short version of this long story is that I had the Chairman of the Board of General Motors and his friend, the Chairman of the Board of Texaco, as investors. They also brought in many of their top executives as investors. Their Millions of Dollars and my unique marketing made Jet King Boats the largest manufacturer of Water Jet powered ski and pleasure boats in the world, in only six months. Inside information, from my Texaco connections, caused us to sell the Company just before the 1970 fuel prices went from \$0.35 per gallon, to \$1.50 per gallon. We watched every ski and pleasure boat manufacturer in the United States file bankruptcy. The reason, everyone had their boat in their front yard with

a For Sale sign on it. They couldn't afford to pay four times what they were paying for fuel. No new boats were being sold. It pays to have the right people on your team!

Then, a quick few months helping a friend and ex-business partner quick start his plastic card manufacturing business. You know, credit cards, membership cards, etc. a new industry in the 1970's. He wanted me to come up with uses for plastic cards. I'm the one that convinced all airlines and hotels to use plastic membership cards. I am sure you have several of those in your wallet, which is only two of the uses of plastic cards that I started.

If you have stayed in hotels, since 1980, you have seen one of my winning companies. In 1980 I Founded Eagle Dining Entertainment And Shopping Guide. I sold Distributorships in the 100 largest cities in the United States. Each Distributor established twelve of the finest restaurants, many four and five star, in their city. Each restaurant agreed to give everyone at the table a **free** alcoholic beverage of their choice with their entrée, when the customer presented a Free Alcoholic Beverage Card custom printed for that restaurant, to the waiter or waitress. Research showed that "word of mouth" advertising gets the finest restaurants, in any city, a large amount of local customers. Restaurants main concern is to capture the thousands of people staying in local hotels. That is why restaurants spent most of their advertising dollars on magazines that are in hotel rooms and lobbies. Many of these restaurants had delivered one of their menus, to each of the largest hotels in that city, for the guests to see when they ask the Bell Captain or Concierge, "Where is a good place to eat?" That was the most asked question in any hotel. I designed a brown leather binder that had Eagle Dining Entertainment And Shopping Guide embossed in **gold**. The Agreement with each hotel stated that the only menus they could show a guest were the 12 menus in our binder. All of the menus each hotel had on hand were tossed in the trash! That made restaurants easy to sell since the Distributor told each restaurant, they were trying to sell, all of the menus they had delivered to the finest hotels were **now** in the trash. That got their attention!!

Next, we custom printed, business card size, "Free Alcoholic Beverage Cards" for each restaurant. The guest would select a restaurant and the Bell Captain or Concierge would call that restaurant to get reservations for the guest(s). Then "surprise - surprise", the Bell Captain would give the guest a "Free Alcoholic Beverage Card" for that restaurant and say, I would like to buy you and everyone in your party a "Free Alcoholic Beverage" with your entrée. That would get the Bell Captain or Concierge a "Big Tip" and the person felt special when the Waiter or Waitress said to the guest, calling them by name, "the owner would like to buy you and everyone in your party a Free Alcoholic Beverage".

Hey, this is not all! The Distributor would research businesses to sign Agreements with only one business, of each type, such as hairstyle shops, men's clothes, women's clothes, entertainment places, car rentals, etc. that the business or vacation traveler might need while in that city. Each



city would have a total of 24 businesses. We would custom print cards, like we did for each restaurant, that would give the hotel guests 10% or more discount at each business. We also had a large fold out, 17" x 22" brochure, that had a map of the city on one side with a color picture and write up about each restaurant that were placed around the map. Then, the other side of the brochure had a picture and write up about each of the 24 businesses. Each restaurant paid \$1,400 and each business \$700 per month. They got more customers and completely **stopped** any other advertising in the hotels. I sold that business in 1991 for "Big Bucks", which was headquartered in Fort Lauderdale, Florida. Since then, many companies have put restaurant menus in binders in hotel lobbies, which I am sure you have seen, but no free alcoholic beverage cards, no cards for discounts at businesses and no brochure with pictures and write ups about each restaurant and business. As I said, I sold Eagle Dining, Entertainment And Shopping Guide in 1991. My idea has been copied by many companies since then, but, no Company ever had the success I had, because they **changed** my marketing plan. **Not so smart!!** Most companies I have owned "**have been copied by many – equaled by none**"!!

I moved to Las Vegas in 1992. I had been going there often since 1959 having fun with many of the famous entertainers. I met Dean Martin on my first trip to Las Vegas in 1959 and became a friend to the members of the "Rat Pack" – Frank Sinatra, Dean Martin, Sammy Davis Jr., Peter Lawford and Joey Bishop. Soon, I knew many other entertainers. I always played Blackjack and always **lost**, like most other people. While losing, I learned that it was the only game that a knowledgeable player could win consistently. In 1992, I decided to be a professional Blackjack player. I bought books, studied, practiced and played. I also met and became friends with other professional players. I became very good, winning consistently and decided to write Playing Blackjack To Win "First Edition

I wrote Playing Blackjack To Win "First Edition" using the pen name "Kevin D. Cole" (registered in The Library of Congress) to keep my identity a secret from the casinos, which most authors of gambling books also do. I printed it in my publishing Company and marketed it myself nationwide using another unique, never before done, marketing plan. It was sold in Travel Plazas (truck stops) and Convenience Stores on Interstate highways throughout the United States. No book stores or online sales. It was the first book ever sold in Travel Plazas. Really simple – my **marketing plan**. They didn't handle books for three reasons. First, books got dirty with people taking them to the tables in the restaurant and reading them. My solution! The books were sealed in clear plastic. I designed an attractive brochure that described the book to let the reader (Blackjack Player) know that the Playing Blackjack To Win would teach them how to be a consistent "winner" at a Blackjack Table!! The brochure **Sold Books** – over a **Million** to be exact. It will again!! Second, books were stolen. My solution! I put the books in a custom-made display next to the cash register. Third, publishers only pay the retail business 10% to 20%. My solution! I paid them **30%!!** The way to set records in any type of Company is to have a **winning**

**marketing plan.** Playing Blackjack To Win “First Edition” was an instant success becoming the number one book on being a “**consistent winner**” playing Blackjack and stayed number one for twelve years until I took it off the market in 2005. I completed, in 2017, Playing Blackjack To Win “Second Edition”. I am also publishing Playing Blackjack To Win “Second Edition”. In 2024 I Founded Eagle Book Publishing Company a Nevada Corporation and in 2025 I am selling **only twenty** Distributorship’s to sell Playing Blackjack To Win “Second Edition” covering every highway in all 50 States.

Several of my friends and business associates asked me: Mr. Elzner, what are you going to do with the Millions of Dollar you will make from Eagle Book Publishing Company along with one of a kind “**must have**” invention you will have three hundred Distributors in 2027 and three hundred Medical Clinics that will eliminate “**Arthritis and Diabetes**” that 65% of Americans suffer with will begin in 2028. Three “**one of a kind**” products and services!! Here is what I told each of them. I will be happy to give you the details of what my plans are. I want to do my share to help people just like Michael Dell, Bill Gates and most wealthy people have done – share their wealth.

My answer to the question I was asked, I will help young people! Most of what I am about to tell you has been planned for many years, but I didn’t take the time and hundreds of Millions of Dollars to carry out my plans. Now I will, beginning in 2027, and make my dreams of helping young people, come true. Our young people in the U.S. are criticized more than helped! I intent to change that! My **first** areas to help young people are as follows:

I am going to build and fund the operation of the best equipped, safest and professionally supervised youth centers in America. These will be in the largest cities in each of the twenty Distributorship Marketing Areas in all fifty states.

I am sure, that after the next several years, I will have many more ideas of how to help the youth of America. I am also very certain that I will be approached by many people with worthy causes for youths year after year. Now you know what my “Charitable Plans” are!!

**There Are No Guarantees In Life However, When You Join A Winning Team “Your Chances Of Being A Winner Are Increased”. Eagle Book Publishing Company Will Be One More “Winner” To Go In My Record Book, Providing The Hundreds Of Millions Of Dollars To Pay For My “Charitable Plans!! “Marketing Ideas Create All Company’s Success!!”**

**Don’t Hesitate!!**

**It Is Your Turn To Grab This Opportunity To Be In My Next Group Of Multi-Millionaires!! Be One Of Only Twenty Playing Blackjack To Win “Second Edition” Book Distributors Covering All Fifty States**

**Note:** The next page will explain how you  
can call Mr. Elzner  
at a convenient time for you.

## Congratulations!!

### **You Have Completed Viewing A Preview Of The “Best Business Opportunity Offered”**

Call me to answer any questions you have. I will also tell you if the Marketing Area you are interested in is still available. If it is, “It won’t be for long!!”. I have scheduled nine times per day, Monday – Friday, for you to select a day and time convenient for you to call me. We have found this works very well. The times are Monday Thru Friday Mornings 9:00 am - 9:45 am - 10:30 am - 11:15 am or Afternoons 2:00 pm - 2:45 pm - 3:30 pm - 4:15 pm - 5:00 pm (**Pacific Time Zone**). You will notice that each telephone visit can be up to forty-five minutes long. You will be calling me on my private line 702.569-2660. It will switch you over to my telephone greeting because I am talking to another excited wise entrepreneur. To make it easier to locate your file, please spell your name and leave your telephone number. I will return your call in a few minutes. Most calls last only fifteen minutes, but if you are needing more information we can speak up to forty-five minutes.

**My Email Address** is below. Please email me **today**, so I will have your email address, to send you very important information that will be a big **Surprise!!** You can be one of **only** twenty wise entrepreneurs to receive a “Profit Sharing Check for \$1,000’s every month from the Company from three types of profit the Company makes and is Sharing with only the first twenty fast Decision Makers. If you snooze – you loose: **(You Do Not Need To Be A Distributor)** to receive these profits. Also, if it is more convenient give me a ninety-minute window from 9:00 am to 12:00 noon or from 2:00 pm to 5:00 pm for me to call you. **Not The Same Day** of your email.

[WGEIzner@EagleBookPublishingCompany.com](mailto:WGEIzner@EagleBookPublishingCompany.com)

**Attention:** We have had missed telephone interviews recently due to **Time Zone Issues**.

Eagle Book Publishing Company Corporate Headquarters are located in the Pacific Time Zone.

**Eastern Time Zone** is three hours **later** than our **Pacific Time Zone**

**Central Time Zone** is two hours **later** than our **Pacific Time Zone**

**Mountain Time Zone** is one hour **later** than our **Pacific Time Zone**

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